



RHS Malvern Spring Festival

11–14 May 2023

RHS Chelsea Flower Show

22–27 May 2023

RHS Hampton Court Palace Garden Festival

4–9 July 2023*

RHS Flower Show Tatton Park

19–23 July 2023

Floral Marquees

Factsheet for exhibitors

*subject to confirmation

RHS Flower Shows

RHS Malvern Spring Festival
Thursday 11 to Sunday 14 May 2023

RHS Chelsea Flower Show
Monday 22 to Saturday 27 May 2023

RHS Hampton Court Palace Garden Festival
Tuesday 4 to Sunday 9 July 2023*

RHS Flower Show Tatton Park
Wednesday 19 to Sunday 23 July 2023

The deadline for all Floral Marquee applications is Wednesday 31 August 2022. Click [here](#) for the application form.

*subject to confirmation

Before you apply

Before completing your application, please read through this document. It has information about the following:

- [RHS Floral Marquees and who can apply](#)
- [The selection process](#)
- [Size of stands, staging and sales options](#)
- [Key information](#)
- [Judging](#)
- [Show-specific information](#)
- [Key contacts](#).

Other Shows

To apply for the following RHS Garden Flower Show events, please see the separate RHS Garden Flower Shows and Plant Village factsheet [here](#):

RHS Garden Harlow Carr Summer Garden Show
Thursday 22 to Sunday 25 June 2023

RHS Garden Hyde Hall Flower Show
Wednesday 2 to Sunday 6 August 2023

RHS Garden Rosemoor Flower Show
Friday 18 to Sunday 20 August 2023

RHS Garden Wisley Flower Show
Tuesday 5 to Sunday 10 September 2023

Please see [here](#) for more information on all RHS Shows.



RHS Floral Marquees and who can apply

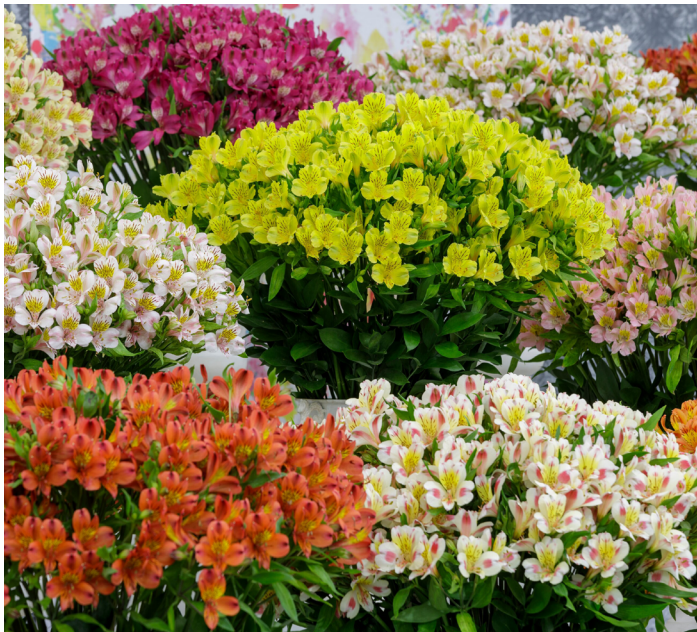
RHS Floral Marquees, including the Great Pavilion at Chelsea and specialist marquees at Hampton Court, form the heart of our Shows and set horticultural standards across the gardening world. Visitors come to be wowed, knowing that RHS exhibitors present the very best in plants and advice.

With events spanning the whole season, RHS Shows present a wealth of promotional and sales opportunities for exhibitors, with journalists discovering rich pickings amongst the exuberant displays from a large variety of specialist nurseries.

We encourage applications from quality nurseries, specialist growers, plant societies and horticultural organisations that are passionate about sharing their enthusiasm for growing plants. We especially welcome those that bring rare, unusual, exceptional quality plants to our visitors: your customers.

First-time applicants are very welcome. We will need background information on your company along with photos of exhibits staged at other shows to support the application. We are very happy to talk applications through before submission. We will contact you after application to arrange for our Floral Marquee Manager to visit your nursery before allocations are made.

Applicants for RHS Floral Marquees may also apply for space in RHS Plant Villages using the separate application form [here](#).



The selection process

To be considered for any of our Shows all exhibitors must submit:

- a fully-completed online application form
- full details of what you intend to display, including a plan indicating your proposed layout
- full details of your plant range.

RHS Shows selection criteria:

- Reliability
- Geographical factors/regional relevance
- Past medal records
- Balance of applicants in each plant category (we actively encourage applications showing plant groups not already represented)
- Seasonality of plant material
- Aftersales service including fulfilment of orders
- Courteous on-site staffing
- Quality of sales plants
- Compliance with regulations
- Notes from the Floral Marquee Manager and Show teams
- Application across the suite of Shows
- Incorporation of new exhibitors for future sustainability of Shows.

Each year we receive more applications than we are able to accommodate. Our main aim is to offer visitors a wide variety of quality exhibits. Because competition is strong you need to make your application stand out.

- All applications are discussed in depth by the Shows Development Team in order to achieve balance across the range of RHS Shows in adherence with the above selection criteria
- The recommended allocations of space are considered in consultation with the Shows Advisory Group, which includes members of RHS Horticulture Board and the HEA.

Note that exhibitors must complete **all sections of the application form in as much detail as possible**. Incomplete application forms cannot be submitted and therefore will not be considered for selection.

Selections are made with the best possible visitor experience in mind and this includes the introduction of new exhibitors. **Allocation in previous years should not be relied upon as an indication that future allocations will be made.**

What happens next?

Your completed application will go through a detailed selection process. You can find more information on the selection criteria below.

If your application is accepted, a provisional allocation will be made that confirms you have space at a Show but does not give details of size or location. Once the layout of the Marquee/Show has been finalised you will receive an Acceptance of Site contract detailing the size and location of your exhibit within the marquee. This must be signed and returned by the deadline on the form.

You will also be sent a Show-specific staging and tiering form for you to make your requests on a Show-by-Show basis.



Size of stands, staging and sales options

The following options are available at all RHS Flower Shows with the exception of RHS Malvern Spring Festival and Malvern Autumn Show.

Background sites

A background site is located against a marquee wall or backing onto another exhibit or internal walling structure. The majority of these sites allow a small amount of storage directly behind the stand (Show dependant) and visitor viewing is mainly from the front length.

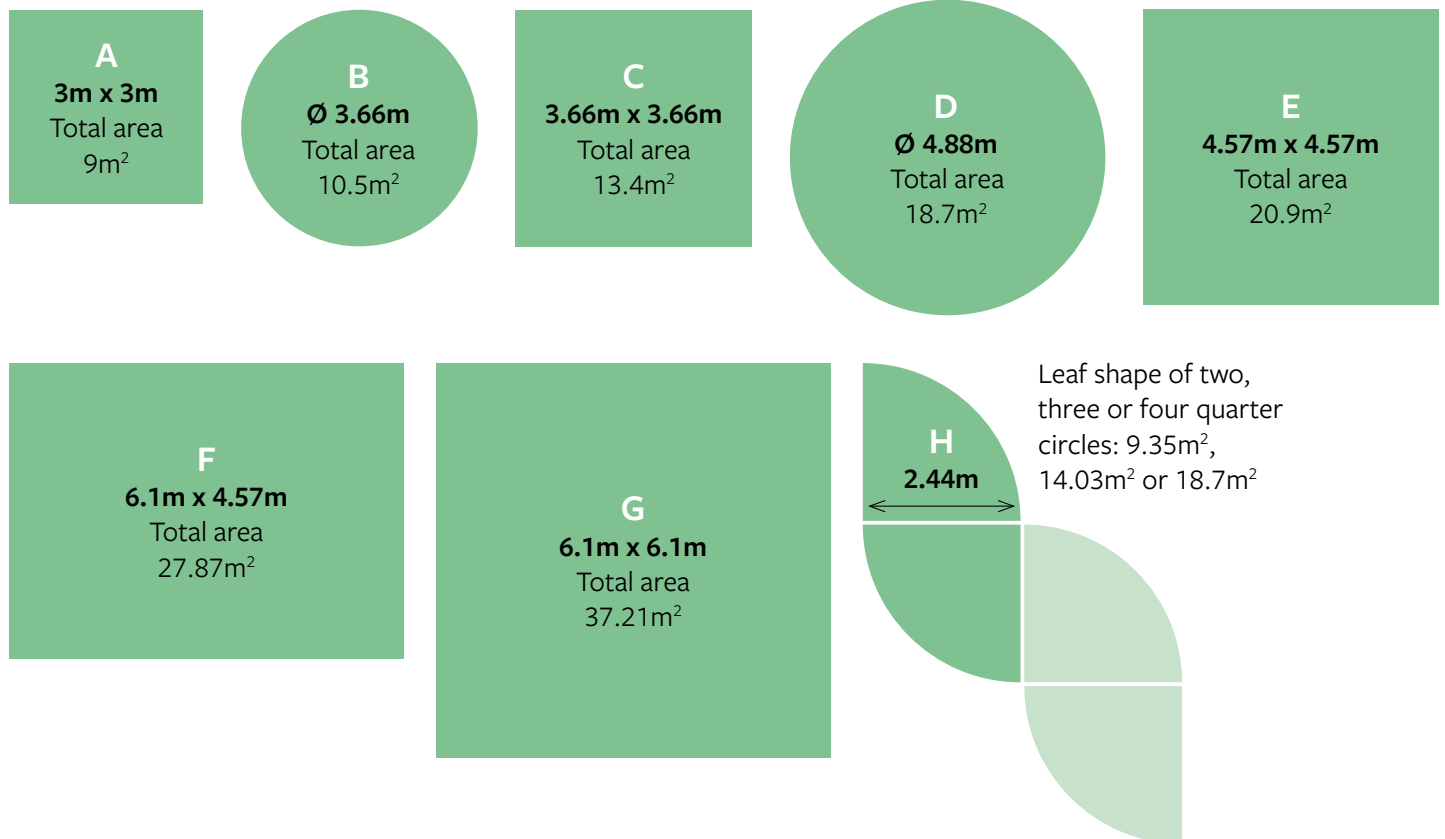
Background sites will be built with a backboard to the height of 2.44m and will be provided by the RHS unless

the exhibitor is planning a special structure. Please detail this on your application or talk to the Show Manager directly.

A minimum frontage of 2.44m is required for background sites and these can be built to a depth of 1.83m or 2.44m. The maximum length of a background site is 9.14m.

Island sites

An island site allows for 360° viewing of the display. The diagrams below demonstrate the standard size options available.



I Custom size and shape Detail the size and shape of stand that you would like



Staging

Staging refers to the platform on which displays are created. The length and depth are flexible, however, only the following four heights are available: 305mm, 455mm, 610mm and 760mm.

Edging board

This refers to an edging board that can be either connected to your staging as per the diagram below or directly on the floor if no staging platform is required. Edging board comes in two heights: 75mm (3') or 150mm (6').

Tiering

Tiering refers to different levels that can be built on top of staging or directly on the ground. There is a maximum of three tiers and you may have different widths/heights for each tier. It is available in the following dimensions:

| Tiering width | Tiering height |
|---------------|----------------|
| 305mm (1') | 152mm (6") |
| 455mm (1'6") | 305mm (1') |
| 610mm (2') | 455mm (1'6") |
| 760mm (2'6") | 610mm (2') |
| 1,219mm (4') | 760mm (2'6") |

Standard sales options

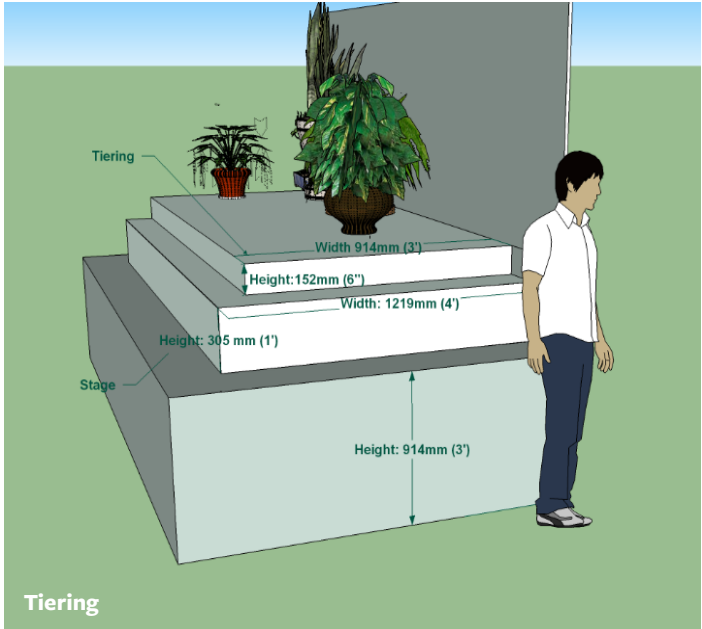
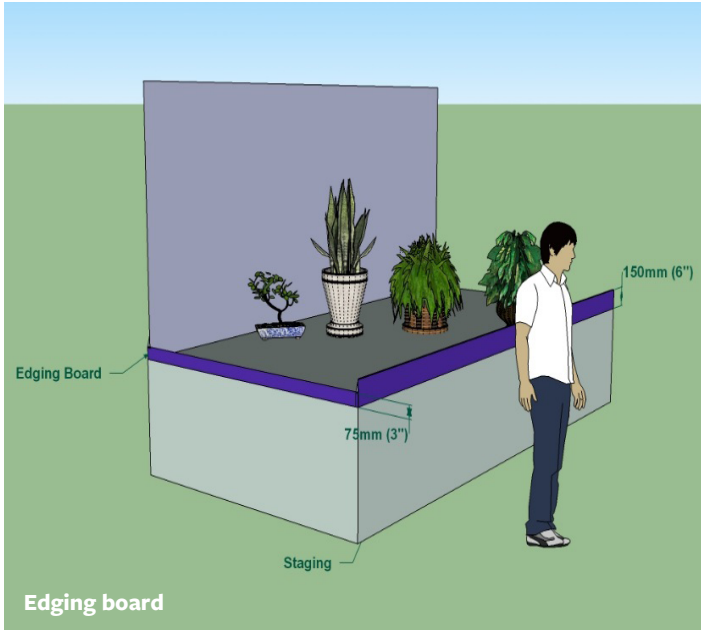
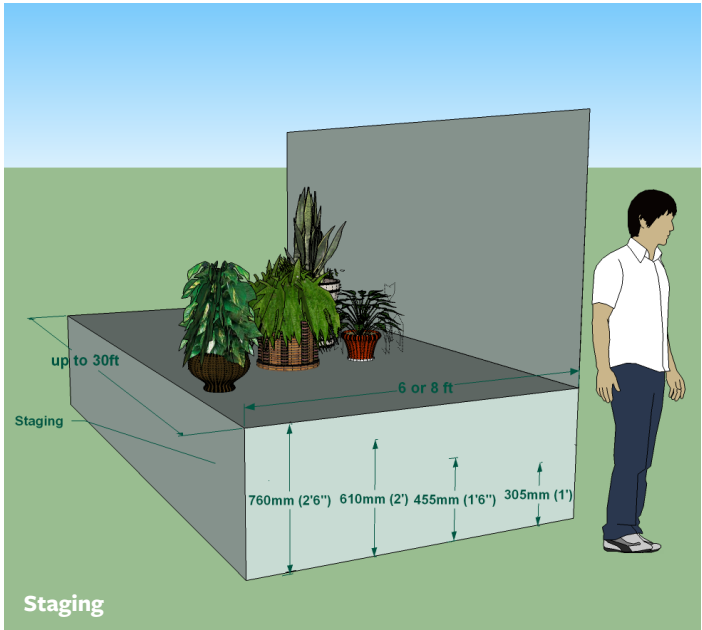
Note that due to space restrictions at RHS Chelsea Flower Show the options we can offer differ from those below. Please see the specific section in this factsheet for details.

There are three types of standard sales units available to exhibitors – sales tables, wood-clad Danish trolley kits and tiered wooden staging. These units may be used in any combination up to the maximum number permitted per display as detailed in the following table.

The maximum number of sales units available to order is based on the size of your display:

| Display size/type | Max. no. |
|---|----------|
| Background up to 10m² | 1 |
| Background 10.1– 22.2m² | 2 |
| Background 22.3m² (limited no. available) * | 2+1 |
| Island options A, B and C (up to 13.4m²) * | 2+1 |
| Island options D and E (18.7–20.9m²) * | 3+1 |
| Island option F (27.87m²) | 4 |
| Island option G (37.21m²) | 5 |

*Where space allows exhibitors will be able to purchase an additional sales unit for these display sizes



Sales tables

Sales tables are 1.83m x 0.8m in size and may be laid flat to accommodate taller plants.

The front and sides of sales tables are wrapped in green hessian to create a skirt, except at Malvern where they will be wrapped in black cloth. The table top should be covered by the exhibitor in keeping with the stand/display. No nails, screws or staples may be driven into the tables.

Island sites will be provided with a small square table to be used only as a till and packing point. No stock can be displayed on this table.

Adapting your sales area

We will work with you to create the best possible sales area for your plants and we're happy to discuss any ideas you have on using and dressing your sales area. It is essential that you detail your ideas at application stage so we can consider these on a case-by-case basis for allocations. You may be asked to remove any unsuitable structures/accessories on site if prior approval has not been obtained.

Sales area signage

Exhibitors are able to purchase a bespoke A3 sign for their sales area to detail the key selling points about the nursery and their website address. This can be ordered through the RHS online manual after allocation. Full details on signage regulations can be found later in this factsheet.

Drapes

Staging, where provided, will be covered with hessian. Colours may vary from Show to Show and from year to year. We encourage exhibitors to use their own draping and background materials provided that they are fire proof, neatly applied and do not extend above the top rail of the background. Exhibitors own draping material and plans for its use must be approved by the Show Manager in advance.

Exhibitors who deliberately cut the fabric provided by the RHS will be charged for the cost of replacing the entire length of hessian.

Non-standard sales options

If you would prefer to have open ground space in order to create your own shopping experience please indicate this on the application form. Space is charged per metre square.

You could create a 'walk-in shop'; build bespoke staging for your particular plants; experiment with different levels; or incorporate colour, lights or different construction materials. This is your shop window so think about how you're going to stand out from the competition!

Talk to the Show team about your ideas – they'll be happy to offer support and guidance.



Tatton Plant Hub - Now in the Floral Marquee

The Plant Hub (no longer a stand alone exhibit, now a part of the Floral Marquee) is still a feature of RHS Flower Show Tatton Park. Visitors love learning about and speaking with passionate exhibitors with real knowledge and hands on experience. At your stand, or during a talk at our new Potting Bench feature (debuted in 2019), there is plenty of ways to engage and inform the public, and peak their interest in your society.

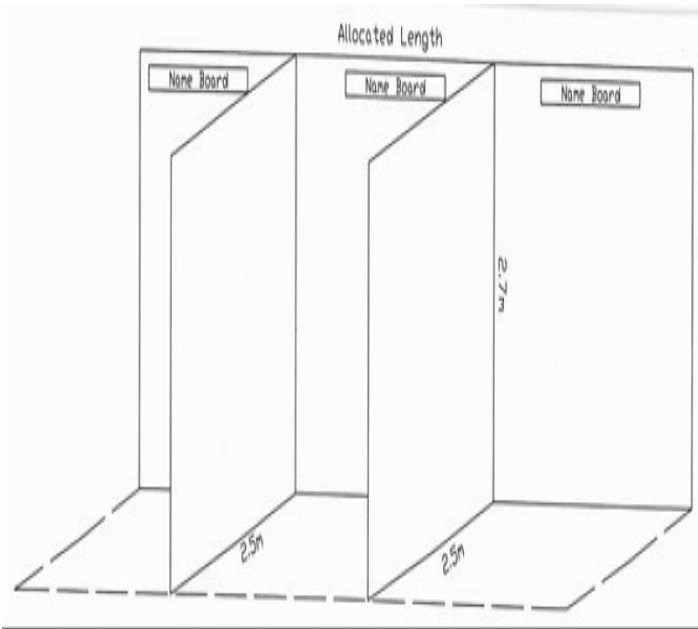
Brief

This is the year to get creative with your stands. We'd like you to really think about how you can communicate the invaluable knowledge you have to show visitors. Here are some points for you to consider when planning your stand design:

- Consider choosing a theme or story for your display. Visitors love designs with theatre!
- How can you engage the show visitors in your specialism? Maybe you could offer hands on demonstrations to visitors.
- Produce colourful and informative literature for people to take away with them.
- Make sure when hanging information posters that they are straight, easy to read and not too cluttered.
- How can you link your display with your sales area?
- Is this a special year for your Society e.g. a centenary or anniversary? If so let us know about it in your application and also advise the RHS Press Department on your story.

Description of Stands

Traditional walling (8'10"/2.7m high) painted in magnolia (unless otherwise specified on application form) will be built directly onto the grass to create individual stands, including a name board. (No ceiling or fascia board.)



Exhibitors are required to stage a display (minimum display area 90ft2/8.4m2) and the balance may be used to promote the activities of their organization.

Please note: Staging requirements must be submitted with your application form, and may not be changed after the acceptance of site contract has been returned.

What's included?

Walling panels, painted in magnolia (unless otherwise specified on application form), will be built to create individual stands including a name board (no ceiling or fascia board –see diagram). The size will vary depending on individual requests (but must accommodate a minimum plant material display area of 90ft2/8.4m2).

- General lighting inside the marquee
- Staging for a horticultural display built to the exhibitor's individual requirements
- Promotional area –adjacent but separate to the display. The sale of plant material/other products is restricted unless specific permission is granted by the RHS. The sale of your Society's literature/memberships is permitted.
- Tables for promotional area (quantity according to size of exhibit, see below)
- Table size & quantity: Each table measures a minimum of 6' x 2'
- Please indicate on your sketch plan at the application stage the tiering and walling requirements. This may not be changed after the acceptance of site contract has been returned.

Stand sizes

The following are the stand size options available for both Background and Island National Plant Society (Formerly Plant Hub) exhibits:

| Background Site | Island Site |
|--|----------------------|
| 2.44m x 1.83m | 3m x 3m |
| 4.57m x 1.83m | 3.66 diameter circle |
| Singular species on display pedestal as a collection highlight | 3.66m x 3.66m |

Key information

These regulations apply to all RHS Floral Marquees, including the Great Pavilion at RHS Chelsea Flower Show and specialist marquees at Hampton Court. Full regulations can be found in the individual Show manuals which will be supplied to exhibitors after allocation.

Exhibits must be staged to effectively display good quality, well-grown plant material, to provide Show visitors with engaging content and encourage sales.

Exhibitors must pay by the deadline stipulated on the invoice. Failure to do so will jeopardise your space at the Show and influence future allocations.

Cancellation of exhibits

It is essential that exhibitors who find they are unable to exhibit must notify the Show Manager as soon as possible in writing. Failure to do so will influence future allocations.

The RHS reserves the right to recover its reasonable expenses when exhibits are cancelled by the exhibitor.

An exhibitor who cancels is not permitted to transfer their allocated space to any other company or person not included on the initial application as a joint exhibit without the Show Manager's prior written permission.

Children

Children under 16 years of age are not allowed on site during the build-up, restocking and breakdown periods. Please see Malvern Show manual for specific regulations regarding children.

Conduct and selling techniques

Exhibitors are required to:

- conduct their business in a polite and courteous manner and in a fashion that promotes a safe and welcoming environment
- act lawfully, ethically and in the best interest of other site users and Show visitors at all times
- maintain a smart, clean and professional appearance during Show open hours
- respect the Show site and neighbouring stands or sites.

Exhibitors are not permitted to:

- conduct any market-style trading or touting
- smoke or consume food or drink on their exhibit in view of Show visitors
- canvass for business in any part of the site outside the space allocated to them – this includes handing out leaflets outside the stand
- distribute literature that is not relevant to the exhibit or to the exhibitor's normal business

- canvass for business or undertake any form of promotion outside of the Show site (including the car parks and surrounding areas) without the written permission from the RHS and the relevant authorities. Please note that permission is not normally granted.

Exhibitors must be aware that their behaviour will affect future allocations.

Exhibitor catalogues

Exhibitors must make current catalogues and price lists available or display their website address.

Paths

Public access will be subject to a site specific risk assessment and approval by the Show Manager.

- One-way paths are a minimum of 1.5m wide and two-way paths are a minimum of 2m wide.
- The path surface should be solid, structurally sound, non-slip, durable and safe for all footwear types.
- Paths should be dressed to enhance and fit with the design of exhibit.

Props

Props may be used to enhance and highlight the plant material in the display, which must remain dominant. Artificial plant material including artificial turf is not permitted. Props should be in keeping with the display.

Restricted items

Items not allowed:

- Balloons
- Feather flags
- Flags
- Gnomes or brightly-coloured creatures
- Materials exuding a foul or unpleasant odour (including spray paints, aerosols and fibres).
- Any item which, in the opinion of the RHS, detracts from the presentation of the plants or products on display, or from the general appearance of the Show.

The RHS does not permit the sale or display of gas patio heaters. The RHS does not permit the sale of petrified timber or fossils.

Items requiring special permission from the Show Manager:

- Items deemed by the RHS to have no direct or demonstrable relevance to horticulture or gardening
- Artificial plant material (including turf)
- Audio and visual media

- Banners
- Books
- Bunting
- Clothing (except gardening clothing)
- Dormant bulbs and corms
- Fertilisers
- Food and drink
- Fruit or flowers artificially attached to a plant or spray
- Live animals of any kind
- Mirrors
- Music/sound effects
- Pop-up banners
- Samples

Wood products offered for sale by exhibitors at RHS Show must be genuinely certified as coming from forests which are managed with full regard to conservation and the environment

Sale of plant material

- Any plant material for sale must form part of the exhibitor's regular trade
- Plant material may be sold provided it was entered on the application form
- Alterations to applications must be discussed with the Show Manager at least two weeks prior to arriving on-site
- The majority of, if not all, plants offered for sale, must strongly relate to the display. As a guide, please take 'the majority' to mean 75% of sale space. Where exhibitors do not adhere to this guide they will be required to remove the excess unrelated plants from sale
- Within the 25% exhibitors should respect the specialisms of other nurseries and as far as possible not bring plants which directly compete with them
- Potentially hazardous plants must be clearly labelled
- The RHS reserves the right to remove plants which do not form part of the exhibitor's regular trade or agreed 25%
- Plants which require special conditions e.g. acidic lime loving, marsh/bog area or alpine house must have cultural instructions supplied with them when sold
- Individual plants sold must be clearly labelled, indicating the genus, cultivar and exhibitor name and current contact details
- All plants sold must be healthy, of good quality and in a condition conducive to successful transplanting and establishment. Plants must have well-developed root

systems that substantially fill the container. Weeds should not be present, and plants must not be pot-bound

- The size of container must be in proportion to the size of the plant, with a minimum size of 65mm diameter (round) or 65mm width (square). Any exceptions must be with prior permission of the Show Manager. Annual bedding plants grown from seed may be sold in trays or units but not be removed and sold loose as individual plants
- Blister packs or plugs may only be sold with advance permission from the Show Manager
- Tall plants must be supported
- Cut flowers or other cut material may only be offered for sale from exhibits of cut flowers. All sales must be from an appropriate, attractive container located on the sales tables
- Annual plants must be clearly labelled, and customers advised before purchase
- No plants may be sold from displays before Sell-off.

Sale of seeds, bulbs, corms, rhizomes and tubers

- Throughout the RHS show season the RHS Floral Marquee Manager will take seed and bulb samples and arrange for them to be checked and grown for quality and that they are true to type or as labelled
- Exhibitors may sell the seed of plants which they are exhibiting and/or seeds from plants which form part of their normal range
- Seed packets must bear plant name, cultivation advice, name and up-to-date contact details of the exhibitor and the 'sow by' date
- Vegetable seeds packets should show the above information and the 'sell-by' date
- All seeds must comply with Plant Breeders Rights under the Plant Varieties Act 1997
- Bulbs sold must include the bulb name, cultivation advice and name and contact details of the exhibitor either on or within the bag
- National Plant Societies (including those with promotional stands) may only sell seed relating to their specialism which is rare or rarely available in the trade.

Sales area

Please see the section **Show-specific information** for details regarding the Great Pavilion at RHS Chelsea Flower Show.

Exhibitors are not allowed to sell or store plant material for sale in public view on any surface other than their allocated

sales area, or to use additional tables or structures other than those allocated to them. If another option is desired this must be detailed on the application form and approved by the Show Manager.

Packing tables will be provided for island sites. They may not be used for the sale of plant material including seeds and bulbs. Exhibitors must cover the selling table top(s) or floor space.

Where tall plants are sold, sales tables may be folded flat on the floor. If you have opted for an open ground sales area, tall plants may be placed on a suitable surface or neatly on the ground within your designated area. Sales areas must be tidy, well presented and regularly maintained.

Signage

Please see more specific signage information in the Floral Marquee regulations in the show specific manual.

Signage refers to signs, name boards, notices and labels.

Please note the following:

- Signage is required to be in harmony with the exhibit, and in keeping with the ambience of the Show
- Signage will be taken into account by judges and assessors
- Crudely handwritten signs, day-glo signs, revolving signs or signs using artificial light are not permitted
- Flags and banners are not permitted
- All signage must be contained within the exhibit
- Additional signage may not be added to an exhibit after assessing/judging has taken place (with the exception of notices in the Great Pavilion)
- The number and size of signs allowed is dependent on the size and type of exhibit. This allocation includes name boards along with sponsorship and product placement credit boards.
- If the RHS deems any signage unsuitable the signage will need to be removed and replaced with suitable signage.

Recommended colour for labels and information signs

- Background: black, dark green or other dull/muted colours (bright colours are not permitted)
- Lettering: cream, white or silver to contrast with the background colour.

Credit card signs

Exhibitors making sales may display one credit card sign to be no larger than 150mm x 100mm.

Name boards

Name boards must be visible on all exhibits. The RHS provides name boards for certain exhibitor categories. The maximum height for the top of the name board is 2.5m from ground level. Signs that are located above 2m in height must not be located on common boundaries.

Information signs

Exhibitors are not permitted to display trophies, medals or advertisements of previous awards won. Notices other than those referred to in these regulations must not be displayed without prior permission from the Show Manager.

Royal Warrant

Exhibitors who hold the Royal Warrant are permitted to use the Royal Arms, together with any wording specified by the Warrant, at the top of a sign.

Sponsorship boards

If the sponsorship boards are not supplied by the RHS, they must be approved by the Show Manager in advance. Sponsorship boards must relate to the exhibit on which they are displayed.

The official signage provider can assist with exhibitor signage requirements. For contact details, please see the section **Official Show contractors and services** in the show specific manual.

Plant labels

Plant labels should be printed and must be legible. Exhibitors using unsuitable labels will be required to change them. Bright or day-glo colours are not permitted. Plant name labels must be placed for information and not for advertising or third-party branding. Abbreviations are not permitted. Cultivar names should be distinguished by single quotes to follow the recommended international code for nomenclature that can be found here at the following web address: **iapt-taxon.org/nomen/main.php**

Labels on bonsai plants

The botanical name must be given on all labels. The common name may be added but will not be allowed as a substitute. Labels may bear the age, name, parentage and country of origin of the plant.

Labels on sales plants and catalogues

- Individual plants sold must be clearly labelled indicating both the genus and cultivar, exhibitor name and current contact details
- Individual plants may be priced and/or included in a Show offer
- Show offer signs showing a previous price crossed out are not permitted

- The maximum size for sale price labels is 10.5cm x 7.4cm (A7).

Sell-off

Sell-off is intended predominantly for the sale of display plants. Plants in sales areas may still be sold during this time, however we discourage volume sales of discounted stock. Please see the individual Show exhibitor manuals for timings.

Staffing of exhibits

Exhibitors must ensure that their exhibits are adequately staffed and open throughout the open hours of the Show, staff must wear a clearly visible badge bearing the name of their organisation, and preferably the individual's name.

Staging material and plant containers

Staging materials must be hidden unless specifically intended to enhance the exhibit. Exhibitors must use their discretion as to whether the exhibit is enhanced by hiding pots or containers, partly hiding them, or leaving them exposed. Plant containers must never obtrude in comparison with the plants they contain, and if visible, must be clean and attractive.

Staging, tiering and edging in the marquees

- Exhibitors requiring RHS staging, tiering and/or edging must fill in and return the RHS staging and tiering forms
- Any alterations to original staging requests made within 14 days of the Show opening will incur a charge relative to cost of labour
- The maximum height of staging and tiering on an island site may not exceed 2.44m (8') without prior approval of the Show Manager

- No nails, screws or staples may be driven into the RHS staging, tiering or hessian
- Exhibitors who damage RHS staging and/or materials will be invoiced for the full cost of repair or replacement
- Exhibitors who provide their own staging must submit plans for the Show Manager's approval in advance.

Storage

Exhibitors will be notified of their designated plant storage area within the Show site by the Marquee Manager on arrival. These storage areas will be shared, so exhibitors are asked to be considerate towards each other. Plants, trolleys, trays etc should be clearly marked with the exhibitor's name. Any found outside the designated areas will be removed. Selling may not take place from storage areas.

Water in the marquees

Standpipes or dip tanks are provided for watering in storage areas. Exhibitors may order dedicated standpipes to water their displays. Exhibits involving fountains and pools for ornamental purposes must have their plans approved by the Show Manager in advance. Exhibitors with pools will need to complete the Drainage of Water Features form to arrange for their pool to be emptied.

Please also see **Water** in the section **General information and services** in the show specific manual and **Water and legionellosis** in the document **Health and safety guide for RHS Shows 2022**.



Judging

The judging of floral exhibits is carried out using a criteria-based system. The criteria are:

- plants
- overall impression and
- endeavour.

Depending upon the standard the exhibit achieved against each criteria a corresponding mark is awarded. Each of these criteria is marked out of four with the following marks awarded:

- Excellent **4**
- Very good **3**
- Good **2**
- Satisfactory **1**
- Poor **0**.

Each exhibitor also has the opportunity to submit an Endeavour Comment form prior to judging to inform the judges about any aspects of the display that may not be immediately obvious or especially noteworthy.

Medals are awarded for exhibits that receive the following marks:

- Gold **11-12**
- Silver-Gilt **8-10**
- Silver **6-7**
- Bronze **3-5**
- No award **0-2**.

Prize money

Available at all RHS Flower Shows, with the exception of the RHS Garden Flower Shows.

- Gold **£650**
- Silver-Gilt **£425**
- Silver **£250**
- Bronze **£125**.

General judging criteria will be found in the relevant Show exhibitor manual available via the Online Zone.

Educational exhibits

Educational exhibits may be judged under the Lindley criteria which considers:

- plants
- information/interpretation
- overall impression and
- endeavour.

Medals are awarded for exhibits that receive the following marks:

- Gold **14-16**
- Silver-Gilt **11-13**

- Silver **7-10**
- Bronze **4-6**
- No award **0-3**.

Lindley judging criteria will be found in the relevant Show exhibitor manual available via the Online Zone.

RHS Awards

All floral exhibitors will receive a tick sheet showing the standard they achieved against each of the judging criteria. They will also receive verbal feedback from their judging panel chairman.

Award cards will be placed on the exhibits as soon as possible after moderation (with respect to any press embargoes).

Additional medal cards may be ordered from the RHS at a charge of £5 each.



Show-specific information

RHS Chelsea Flower Show

Assistance on site

We are pleased to offer the following assistance for exhibitors during the Show week:

- Wisley trainee assistance to cover short breaks
- A refrigerated unit to store cut material for restaging.

Please indicate if you will require these options on your application form.

Financial support scheme

As in previous years we are fortunate to be able to offer payment to allocated exhibitors in the Great Pavilion towards their costs associated with exhibiting at the Show.

The payments for financial recompense for 2023 will be calculated as follows and will be subject to verification and the decision of the Director of Customer and Commercial will be final in the event of a dispute:

Staging

£40 per square metre of each display. The RHS reserves the right to adjust this payment based on the density/amount of plant material if insufficient or if the exhibit includes a path that has not been adequately finished.

Travel expenses

Exhibitors travelling under 100 miles from the exhibitor postal address to the Royal Hospital Grounds:

- If exhibit is under 24 sqm, 2 single journeys at £4.50 per mile.
- If exhibit is over 24 sqm, 4 single journeys at £4.50 per mile.

Exhibitors travelling over 100 miles from the exhibitor postal address to the Royal Hospital Grounds:

- Regardless of exhibit size, 2 single journeys at £5 per mile.

For overseas exhibitors and exhibitors located outside of the UK mainland:

- Air: a single return standard economy air fare from the main airport of the country/island concerned to London Heathrow or London Gatwick airport.
- Sea: a single return journey for one vehicle between the postal address of the exhibitor and the Royal Hospital Grounds (excluding ferry crossing mileage) at £5 per mile.

Overseas exhibitors only: please contact gemmalake@rhs.org.uk to indicate your method of travel.

RHS Chelsea Plant of the Year

The RHS Chelsea Plant of the Year award celebrates the exciting range of plants launched at the Show each year. This popular competition recognises the very best new

plant introductions for this year. It covers a wide range of plant genera and engages media interest in new plants and the winning entry. The competition will be featured on the RHS website.

Exhibitors can submit up to five entries (maximum of three of any one genus) of their new plant introductions for consideration by RHS Plant Committees. Twenty plants are shortlisted for the award, with all of these being displayed in the Great Pavilion and the winning plant taking pride of place at the centre of the exhibit.

Details on criteria and how to apply will be available in the Online Zone after allocation.

Sales of plant material in the Great Pavilion

- Please detail any sales you intend to carry out at the Show on your application form, including if you intend to take online or mail orders
- Further details in the section **Key information** also apply
- All material sold should include cultural notes
- Regulations regarding sales packaging in the Great Pavilion are currently under review and full details will be forwarded to exhibitors after allocation has taken place. Sales will require permission from the Show Manager.

Sales areas

You may use a sales point for any plants or information. This should be attractively presented and must not impact on the display itself or visitor viewing of the display. These must fit behind the rope line which is 0.5m from the exhibit edge.

- Sites under 100m² may include up to two sales points with a maximum combined area of 0.5m depth and 1.6m width
- Sites 100m² and larger:
 - up to four sales points with a maximum combined area of 0.5m depth and 3.2m width
 - a maximum of one sales point per side (or equally spaced around circular sites).

Storage

There is a small amount of storage available in the Great Pavilion. This space will be limited and will be allocated by the Floral Marquee Manager. Exhibitors are encouraged to find opportunities within displays and sales areas (e.g. under staging) for storage. All storage must be hidden from public view and must fit within the footprint of the allocated site. The exhibit space is allocated for display and must not be impacted by sales areas or storage.



Overview shot of the Floral Marquee at RHS Flower Show Tatton Park 2022.



View of The Great Pavilion at RHS Chelsea Flower Show 2022.



Inside the Floral Marquee at RHS Hampton Court Palace Garden Festival 2019

Site allocation

Allocations are made based on the selection criteria set out at the start of this document. Applications for space at the RHS Chelsea Flower Show are always heavily oversubscribed and all exhibitors must supply a full plan and description of their proposed exhibits. If applying for space over 100m² must include detailed scale drawings and plans with application form to ensure that they have the best possible chance of being selected for these oversubscribed sites. While we make every effort to allocate your preferred size of exhibit, we may have to ask you to amend the size of your display in order to allocate you space at the Show and in order to accommodate requisite pathways, space and rope and post around exhibits.

RHS Hampton Court Palace Garden Festival

As well as the Floral Marquee, RHS Hampton Court Palace Garden Festival offers the following additional opportunities for plant exhibitors:

Festival of Roses

Roses are synonymous with RHS Hampton Court Palace Garden Festival and the Festival of Roses will always be a key feature at the Show.

Grow Your Own

Grow your own continues to be an important part of the show and an opportunity to exhibit alongside other edible features.

Plant Heritage

Open to National Collection Holders and providing an opportunity to showcase your collection and Plant Heritage's conservation work, these exhibits are located within the Floral Marquee. Collection holders are encouraged to apply, being supported with a grant and dedicated services making it possible to deliver an award-winning exhibit with limited resources. Due to space restrictions one sales table will be provided free of charge. Any additional sales tables will be charged at standard rate; speak to the Show team for costs.

Plant Heritage exhibits are the perfect way to celebrate specific plant groups held in National Plant Collections. With informative displays and ample selling space, Plant Heritage exhibits are a popular destination with visitors who are looking for something unusual and rare. Each year RHS Hampton Court Palace Garden Festival showcases around 10 National Plant Collections, the Plant Heritage Seed Shop and information.

Applications for Plant Heritage exhibits are only open to National Collection Holders. All exhibits have a scientific or educational message with an appropriate interpretive element. These will be judged under the Lindley judging criteria. Judges will assess the plant display and the

information available; it is therefore important that all interpretation signage and handouts are produced to a high quality with sufficiently large text/font for visitors to see from a distance.

Individual and new exhibitors are encouraged, and you can choose to create small displays, without sales tables and the need to be present for the duration of the Show – options can be discussed.

Size of Exhibit

To enable more collection holders to exhibit, we are encouraging all Plant Heritage exhibitors to request one of two stand sizes:

- 2.44m x 1.83m
- 3m x 1.83m

Collection holders can request a stand larger than this, but grant payments are as detailed below.

Grants for exhibitors

The RHS supports National Collection Holders directly with the costs of staging their educational exhibits by making a grant payment via BACS upon the receipt of a signed acceptance of site contract. Grant amounts are based on two standard exhibit sizes:

- 2.44m x 1.83m - £265
- 3m x 1.83m - £325

Larger exhibits can be requested but the maximum grant is £325.

Prize Money

In 2023, Plant Heritage exhibitors will receive prize money in line with that of other Floral Marquee exhibitors.

Plant Labels, banners and cultivation notes

Plant Heritage exhibitors must ensure all plants are clearly labelled. The display must be accompanied with interpretative banners and cultivation notes. These can all be ordered and printed by a number of suppliers. All interpretation must be agreed with Plant Heritage prior to printing.

Key contacts

Shows Nursery Manager



Dario Spagnoli
Telephone 07955 438403
Email dariospagnoli@rhs.org.uk

Health and safety

Telephone 020 7821 3087
Email showshs@rhs.org.uk

Press Office

Telephone 020 7821 3043
Email showspr@rhs.org.uk

Marketing Office

Telephone 020 7821 3036
Email showsmarketing@rhs.org.uk

Accounts Office

Telephone 01483 479743
Fax 01483 212399

Email Exhibitor Services

Application forms, change of contact details:
exhibitorapplications@rhs.org.uk

Access Pass allocation:
showsaccreditation@rhs.org.uk

RHS Chelsea Flower Show

Show Manager



Gemma Lake
Telephone 07841 662730
Email gemma lake@rhs.org.uk

Deputy Exhibitor Services Manager



Fay Breed
Telephone 020 7821 3123
Email faybreed@rhs.org.uk

Online

Website rhs.org.uk/chelsea
#RHSChelsea
Twitter [@The_RHS](https://twitter.com/The_RHS)

RHS Hampton Court Palace Garden Festival

Show Manager



Rebecca Welti
Telephone 020 7821 3332
Email rebeccawelti@rhs.org.uk

Exhibitor Services Coordinator



Griffen Hoyle
Telephone 020 1919 8771
Email griffenhoyle@rhs.org.uk

Online

Website rhs.org.uk/hamptoncourt
#RHSHamptonCourt
Twitter [@The_RHS](https://twitter.com/The_RHS)

RHS Flower Show Tatton Park

Show Manager



Lex Falley

Telephone **07715 960737**

Email lexfalley@rhs.org.uk

Exhibitor Services Coordinator



Ana Colonna

Email anacolonna@rhs.org.uk

Online

Website rhs.org.uk/tatton

#RHSTatton

Twitter [@The_RHS](https://twitter.com/The_RHS)



RHS Garden Harlow Carr Summer Garden Show

Events Manager



Sarah Mullan

Telephone **01423 724647**

Email sarahmullan@rhs.org.uk

RHS Garden Wisley Flower Show

Events Manager



Chrissie Milton

Telephone **01483 226581**

Email christellemilton@rhs.org.uk

Online

Website rhs.org.uk/harlowcarr
[#RHSHarlowCarr](#)

Website rhs.org.uk/hydehall
[#RHSHydeHall](#)

Website rhs.org.uk/wisley
[#RHS Wisley](#)

Website rhs.org.uk/roosemoor
[#RHSRosemoor](#)

Twitter [@The_RHS](#)

RHS Garden Hyde Hall Flower Show

Events Manager



Katie Thomasson

Telephone **01245 402013**

Email katiethomasson@rhs.org.uk

Events Coordinator



Sarah Padgett

Telephone **01245 402114**

Email sarahpadgett@rhs.org.uk

RHS Garden Rosemoor Flower Show

Finance & Office Administrator



Libby Lee

Telephone **01805 626820**

Email libbylee@rhs.org.uk

RHS Malvern Spring Festival

*Please contact the Three Counties
Show team direct:*

Features and Content

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All information correct at August 2022 and subject to change

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