

Malvern Autumn Show



25, 26 & 27 September 2026

The Great Malvern Cake Off Competition

SCHEDULE

Entry Closing Date: **Friday 4 September**

Enter now via our **online entry form**

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The Great Malvern Cake Off Competition Schedule

Judging & Awards

- Judging will take place in the morning of Friday 25 September 2026, results will be displayed from by midday Friday.
- 1st, 2nd & 3rd Medal Cards will be awarded to all classes.
- Winners of the First Prize in each class will receive £20 prize money & a unique embroidered 'The Great Malvern Cake Off' apron.
- All bakes will be judged on overall taste, texture, presentation, adherence to theme (where applicable) and skill level.
- Please note: bakes will be cut into in order to be tested.

Entries & Access to Site

- Each applicant will receive one complimentary any day ticket to Malvern Autumn Show 2026 which can be collected upon entry drop off.
- There is no fee to enter, you are welcome to enter as many classes you'd like (within your age bracket category), one entry per class.
- Successful applicants will receive confirmation of their entry application via email, detailing drop off and collection times.
- Each class has a capped number of entries, entries may close early if the limit is reached before the closing date.
- Closing date for entry applications: Friday 4 September 2026.

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Adult Classes

Ages 16 & Over

Class 1

'Cake or Fake'

Brief: Inspired by the iconic advert aired before Bake Off, we are looking for the best 'look-alike' bakes - from everyday household items and garden tools to fruit, vegetables, books, handbags, toys or festival favourites, your creation should fool the eye before delighting the taste buds. The more realistic, creative and surprising the illusion, the better!

Specifications: Any shape & size and type to reflect the item you're aiming to recreate in cake, all skills levels welcome.



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Adult Classes

Ages 16 & Over

Class 2

‘Great British Pudding Cake’

Brief: Any baked interpretation of a pudding: Celebrating the rich heritage of British puddings, exhibitors are invited to create a baked cake inspired by a classic British pudding. Examples might include a Sticky Toffee Pudding cake, Jam Roly-Poly-inspired sponge, or a cake inspired by a traditional Christmas pudding. The interpretation is open to the exhibitor, but the connection to the chosen pudding should be clearly recognisable.

Specifications: Any cake type, any type of icing and decoration.



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Adult Classes

Ages 16 & Over

Class 3
‘Children’s Birthday Cake’

Brief: This class celebrates fun, imagination and the joy of a child's birthday party.

The cake should be colourful, imaginative and suitable for a children's birthday celebration. Any decoration technique may be used, including sugarcraft, modelling paste, royal icing, buttercream, or other edible decorative mediums.

Specifications: Minimum 20cm diameter bake, any shape & any cake/decoration.



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Professional Class

Ages 16 & Over

Class 4
‘Best in the Business’

Brief: Recognising the abundance of local talented bakers and makers within our Three Counties, the ‘Best in the Business’ class provides bakers the opportunity to showcase their skills & business to our thousands of visitors.

Each successful entrant will have the opportunity to display promotional material in a A5 counter top poster holder.

Specifications: Minimum of 2 tiers, 20cm minimum diameter bake. Any shape & any cake/decoration of choice.



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Junior Classes

Age categories: 7 & under, 8-12 and 13-15

Class 1

‘Farmyard Themed Decorated Traybake’

Brief: Create and decorate a traybake inspired by life on the farm. Entries should feature a clear farmyard theme, which may include farm animals, tractors, barns, fields, crops, or other rural scenes and characters.

Specifications: Minimum traybake diameter 25cm, any shape traybake. Any cake and icing/decoration type.



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Junior Classes

Age Categories: 7 & under, 8-12 and 13-15

Class 2

‘6 Garden Themed Decorated Fairy Cakes’

Brief: Have fun turning six fairy cakes into a mini garden. Create colourful designs inspired by flowers, buzzing bees, fluttering butterflies, friendly ladybirds, bright sunflowers and a vegetable patch. Use decorations and plenty of imagination to make each cake look like it belongs in a magical garden.

Specifications: 6 sponge (any flavour) fairy or cupcakes in cases, decorated with any type of icing, sprinkles or fondant decoration.



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Junior Classes

Age Categories: 7 & under, 8-12 and 13-15

Class 3
'6 Gingerbread Friends'

Brief: Be inspired by the beautiful autumnal colours and textures when decorating your charming group of gingerbread characters.

Specifications: A plate of 6 people-shaped homemade ginger biscuits decorated with any type of icing and/or decoration.



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Regulations

The below applies to all age categories and classes

1. All entries must be created solely by the exhibitor.
Children's classes: Adults may oversee the creations made and assist with tasks that involve handling sharp equipment.
2. The name of the entrant must be clearly and securely displayed on each bake.
3. Entry forms must be submitted by Friday 4 September 2026. No late entries will be accepted.
4. Exhibitors may bring their entries to the Showground on Thursday 24 September from 12:00 until 19:00, or between 07:00 - 08.30 on Friday 25 September (please note vehicles will be parked in visitor car parks on Friday 25 September and cannot be driven onto the showground for close access).
5. Prize cards can be collected from midday Friday 25 September (there is a copy of the card which remains with the bake and a copy for the exhibitor to take home).
5. Please collect your exhibit Sunday 27 September after 16.00 (you do not have to collect your exhibit if you do not wish to). No entry is to be removed before 16.00 on Sunday 27 September. A letter will be issued to grant you access to the showground (after 16.00) which you will need to bring with you and present to the gate staff in order to collect both your entry (from the marquee). Exhibits not collected by 18.00 on Sunday 27 September will be disposed of.
6. The show staff will take every reasonable care but will not be responsible for any loss or damage.
7. The decision of the judges is final.
8. Children under 16 have free access to the show. A ticket will be issued to allow them entry to the showground. One complimentary any day adult ticket will be provided for each child entering in the competitions.

For any further questions about the sections or guidelines please contact Charlie

Email: charlie.gwynne@threecounties.co.uk

Mobile: 07467 435816

APPLICATION FORM CLOSING DATE: **FRIDAY 4 SEPTEMBER 2026**