2027 Devon County Show
20•21•22 May

Cornish Mutual
Farming Insurance Experts



FLOWERS & GARDENS SCHEDULE

WWW.DEVONCOUNTYSHOW.CO.UK

Westpoint Arena, Exeter

CRAFTS AND FLOWERS PAVILION

FLOWER & PLANTS SECTION

Option 1 | RHS Competition

Entries Close:
Thursday 1st April 2027

DEVON COUNTY AGRICULTURAL ASSOCIATION

Patron: His Majesty The King
President: The Lord Clinton DL

Honorary Show Director: Mr Stewart Stevens
Devon County Show Manager: Mrs Lisa Moore
Devon County Show, Westpoint, Clyst St Mary, Exeter, EX5 1DJ
Kindly Sponsored by Cornish Mutual

Thursday 20th - Saturday 22nd May 2027

Judge: TBC

TRADE SECTION

REGULATIONS
(for the exhibition of flowers, fruit, vegetables, rock gardens and alpines)

1. **PARTICULARS OF SPACE**
The horticultural exhibits will be exhibited within a marquee with 9ft walls, options on space available are as follows:

Section A – Side of Marquee (subject to availability of space)
A backrail of 8ft in height will be erected for stands sited at the sides of the marquee. Flat tabling and tiering can be provided if required.

Exhibitors must provide their own backcloth, **which must return to the back wall of the marquee to cover storage areas** and to cover the precise length of ordered stand. Backcloth can be any plain colour and **must** be in good condition. The sales tables must also be covered with a cloth of the same colour. Exhibitors draping **must be fire proof** and must not extend above the top rail of the background. Glossy, luminous, patterned or brightly coloured fabrics are not permitted.

Exhibitors must supply their own white posts and rope, (if required), which must be erected more than 2ft away from the front of the staging. **Nothing else may be displayed in front of your Stand.**

Section B – (subject to availability of space Back to Back in the centre of the marquee)
A back rail of 8ft in height will be erected for stands sited back to back in the centre of the marquee. Flat tabling and tiering will be provided if required.

Provision of backcloth and draping will be as for Section A. The sales tables must also be covered with a cloth of the same colour.

Section C – Feature Island Site – options 6m x 3m or 6m x 6m. Tiering is not permitted in this Section.

Space will be provided free of charge to the Exhibitor for approved exhibits of plants, flowers etc. No structure must be erected on a stand purely for a sales display but no objection will be made if it forms an integral part of a design. However, the exhibit **must be able to be viewed and judged all round.**

PLEASE NOTE:
Space is provided on the understanding that exhibitors will arrange for their stand to be manned throughout the Show. Should exhibitors have to leave their stands unmanned for any reason whatsoever then the stewards must be informed.

2. **STAGING**

No charge will be made for staging if ordered before the closing date, and it is of the standard type shown on the entry form. **Specifically designed staging will be charged to the exhibitor.**

N B: The Devon County Show reserves the right to charge for any alterations or additions to tabling or tiering received after the closing date of entries.

3. **APPLICATIONS FOR SPACE**

Applications for space must be made on the form accompanying this schedule.

Entries will close on Thursday 1st of April 2027

4. **SALES**

a. **Exhibits -** The sale of horticultural sundries and plants from within the exhibitor's display will take place from 4.30pm on the last day of the Show.

b. **Selling Tables – Sections A & B ONLY**. Displays of 15' frontage or more may have up to 2 sales tables at a cost of £63.00 for 1 table and £126.84 (inclusive of VAT) for 2. **Minimum frontage of displays must be 15'**. Maximum depth of displays must be 10ft to include storage area. Sales tables **must** be kept tidy and well organised. Any advertising card indicating the items on the table are for sale should not exceed 10ins by 8ins and, apart from this, only small variety labels will be permitted. The tables will be positioned by the Show organisers. Exhibitors are not allowed under any circumstances to sell or store sale plants in public view on any surface other than on the allocated sales tables, or to use additional tables or structures other than those allocated to them.

EXHIBITORS' PAYMENTS FOR SALES TABLES WILL BE HELD BY THE DEVON COUNTY SHOW AND NOT BANKED UNTIL THE SELECTION OF EXHIBITORS IS FINALISED.

c. **Material Allowed on Selling Tables** - Plants, seeds, bulbs, corms and tubers can be sold from sales tables provided that the material offered forms part of the exhibitor's regular trade, is listed in a printed catalogue, or is directly related to material which is the subject of the associated exhibit. Exhibitors will be permitted to sell packets of seeds, clearly marked with the price, from exhibition trays. Seed trays must be sited so that they do not in any way detract from the exhibit. Exhibitors must have a copy of their trade catalogue available at the Show.

Under no circumstances can the selling of extraneous materials, sundries and containers be permitted, as selling must be strictly confined to the items previously mentioned.

Any deviation from the rules of direct selling will result in prize money being withheld or the exhibit being removed. Exhibitors are still expected to man their stands and in no way does the Association wish to depart from creating a high-class horticultural feature, and, as this is our primary aim, the aforementioned rules will be strictly adhered to.

5. **AWARDS FOR SECTIONS A, B and C**

Prizes will be awarded to exhibitors within the Horticultural Section on a points system as follows:

Large Gold Medal – 9 points
Gold Medal – 8 points
Silver Gilt Medal – 7 points
Silver Medal – 6 points
Bronze Medal – 5 point

Total offered in prize money - £1,750

All exhibits in sections A, B and C will be judged together for the overall Champion Prize
FSI CHAMPION PRIZE & PLATINUM AWARD CARD

The "Mildmay-White" Perpetual Challenge Trophy offered by the late Lt Cmdr and The Hon Mrs R J B Mildmay-White, and prize money of £150 will be awarded for the best exhibit overall in the Flower & Garden Show Trade Section (Sections A, B and C)

Reserved Best in Show Award Card and £75 prize money will be offered to exhibitors in Sections A, B and C.

The cards will be issued immediately after the judging has taken place and prize money will forward by BACS within three weeks post-Show.

7. **NEW EXHIBITORS**

New exhibitors must forward a deposit cheque for £50 (inc VAT) with their application. The cheque will be held by the Devon County Show and not banked unless the Exhibitor fails to appear at the Show.

8. **NO SMOKING**

Exhibitors are reminded <u>smoking is strictly prohibited</u> inside or in the immediate vicinity outside the Crafts and Garden Pavilion.

9. **RECEPTION AND STAGING OF EXHIBITS**

The marquee will be open for the reception of exhibits from **9.00 am on Tuesday 18th May 2027. All exhibits must be staged by 7.00 am on Thursday 20th May 2027.**

10. **JUDGING**

Judging will take place from **7.30 am on Thursday 20th May**. Every effort will be made to ensure judging is complete by, or as near as possible to, 9.00 am. Judging in the Floral Art Section will be completed and the Section opened to the public by 11.00 am.

11. **PROTESTS**

Any protest must be made in writing and delivered to the Acting Show Manager (together with a deposit of £50), before 5.00 pm on the first day of the Show. The deposit will be returned if the Council of the Devon County Agricultural Association is satisfied that the protest was reasonable.

12. **REMOVAL OR SELLING OF EXHIBITS**

No exhibit or part thereof may be removed, sold or taken away until **after** 4.30 pm on Saturday 22nd May.

13. **RESPONSIBILITY FOR EXHIBITS**

The Devon County Show will not accept responsibility for damage to plants and flowers during the Show nor will it be responsible for loss.

14. **FAILURE TO EXHIBIT**

Exhibitors unable to exhibit must inform the Competition Co-ordinator (01392 353710) by **Thursday 1st of April 2027.** Cancellation after this date will result in non-refund of any monies paid (i.e. payment for sales tables or 'New Exhibitor' deposits).

15. **EXHIBITORS TICKETS**

6 x Any One Day Exhibitor Tickets will be allocated per exhibit. Badges and Show information will be sent to you in April.

16. **TRADE STAND VEHICLE PASS**

Provision is made for parking of **one** trade vehicle per exhibitor (subject to availability) behind the marquee. There will be a deposit system operating the day before the Show for vehicles entering the Showground **<u>without</u>** a Pre-Show vehicle pass. A deposit of £150 will be paid on entry and the vehicle must leave the Showground through the Main Gate within 2 hours from the time of entry or the deposit will be forfeited. **No caravans or motorhomes are permitted to park behind the marquee unless prior permission is given.**

17. **EXTERNAL CARAVAN PASS**

Spaces are available in the external caravan park (Green Car Park). Caravan Passes must be booked and paid for in advance at £100.00 inc VAT and £75.00 inc VAT for a tent. **<u>CARAVANS AND TENTS ARE NOT PERMITTED IN THE CRAFTS AND GARDENS PAVILION COMPOUND AT THE REAR OF THIS MARQUEE.</u> Any vehicle or caravan found illegally parked within the Showground must be moved to the official external caravan park.**

18. **OFFICIAL SHOW GUIDE**

Will be on sale to the public from Thursday 20th May 2027.

19. **RULES AND REGULATIONS**

All exhibitors and their servants will be subject to the Rules and Regulations of the Devon County Show (DCAA) as interpreted by the DCAA Council, the Stewards and Officials.

20. **OPENING AND CLOSING TIMES**

All trade stands and features are to be open to the public from 9.00 am to 6.30 pm on the first and second day of the Show and 9 am to 6pm on the Saturday.

21. **INSURANCE**

Any firm or organisation exhibiting and employing people must have Employer's Liability Insurance and cover of £5 million. Where an Exhibitor does not have Employer's Liability cover, because they rely on volunteers or self employed persons, they must have Public Liability cover to the same value. Public Liability cover provides protection for claims made by visitors to the area of an Exhibitor's stand. This is particularly important where volunteers or self-employed persons are working for an Exhibitor since there is a strict duty of care to these persons as they are treated as employees.

22. **FORCE MAJEURE**

If an event defined hereafter as Force Majeure occurs the DCAA will not be responsible for the financial consequences or any losses or any actions claims or demands caused to or made by an exhibitor or their servants or agents caused by the failure of the Devon County Show to be held on one or more of the days but for the event of Force Majeure on which it would otherwise to be held. Force Majeure means for the purposes of this clause exceptionally inclement weather; flooding of the whole or any part of the Devon County Showground or the whole or any part of the car parks associated with it ; an act of God including but not limited to fire, flood, earthquake, windstorm or other natural disaster; act of any sovereign including but not limited to war, invasion, act of foreign enemies, hostilities (whether war be declared or not), civil war, rebellion, revolution, insurrection, military or usurped power or confiscation, nationalisation, requisition, destruction or damage to property by or under the order of any government or public or local authority or imposition of government sanction embargo or similar action; law, judgment, order, decree, embargo, blockade, labour dispute including but not limited to strike, lockout or boycott; interruption or failure of utility service including but not limited to electric power, gas, water or telephone service; failure of the transportation of any personnel equipment, machinery supply or material required by DCAA to run the Devon County Show ; breach of contract by any essential personnel; any other matter or cause beyond the control of DCAA.

23. Photographs and/or film footage will be taken at this event. These images may be used by the Devon County Agricultural Society, its subsidiaries (including but not limited to Devon County Show) and show sponsors in the following ways:

- Printed publicity
- Online publicity (including but not limited to Facebook, Instagram & Twitter)
- Website use – (DCAA, its subsidiaries or sponsors)
- Any other fair use in marketing and promoting the Devon County show by ourselves and our sponsors.

They will be stored securely and will not be kept for longer than they are needed for the purposes listed above. If you would prefer for you or your child not to be photographed, please speak to the photographer on the day or contact the show office. If you would like to review our privacy and usage policy or have any further questions please contact info@dcshow.org or head to devoncountyshow.co.uk or phone 01392 353 700. Registered Charity Number: 292897.

24. Information from entry forms will be stored on computer, information about the results may be published and/or provided to the Press for publication. The making of an entry is irrevocable consent for the storage and disclosure of information in this way.

24. **DEVON COUNTY SHOW CONTACT**

Should you have any queries regarding the above please do not hesitate to contact:

Molly Vigus | Events & Marketing Co-ordinator
Email: molly@dcshow.org
Telephone: 01392 353710

The Devon County Show is a fundraising activity of the Devon County Agricultural Association to help support agriculture and the countryside. Charity Number: 292897.

2027 Devon COUNTY SHOW 20•21•22 MAY

RHS Competition

Application for Space within the Flowers & Plants Section of the Crafts & Flowers Pavilion

ENTRIES CLOSE
Thursday 1st April 2027

PLEASE PRINT IN BLOCK CAPITALS

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

___ _____ **POSTCODE:** _____

DATE: _____ **TELEPHONE:** _____

MOBILE: _____ **E-MAIL:** _____

SPACE	**SECTION A : SIDE OF MARQUEE** _____ ft frontage x _____ ft depth (maximum of 10ft exhibition depth to include storage area behind the back rail, to exclude space for sales table)		
	SECTION B : BACK TO BACK IN CENTRE _____ ft frontage x _____ ft depth (maximum of 10ft exhibition depth to include storage area behind the back rail, to exclude space for sales table)		
	SECTION C : FEATURE ISLAND SITE 20ft frontage x 20 ft depth _____ 20ft frontage x 10ft depth _____		

		Payment	
		£	P
SALES TABLES See Regulation 4b	1 @ £63.00 inc VAT		
	2 @ £126.84 inc VAT		
ELECTRICITY	1 x 13 Amp Socket @ £92.82 inc VAT		
TICKETS	_____ Additional Exhibitor Tickets @ £20.44 inc. VAT		
EXTERNAL CARAVAN PASS	_____ @ £100.00 inc. VAT for a caravan or _____ @£75.00 inc VAT for a tent		
	TOTAL		

I have read and understand the Craft and Gardens Pavilion regulations and hereby undertake on behalf of myself/ourselves and all persons in my/our employ to abide by the Rules and Regulations issued by the Devon County Show (DCAA).

AUTHORISED SIGNATORY	**Print Name**	**Date**

TIERING REQUIREMENTS

Please refer to the Staging Options document to select your tiering requirements.

TIERING _____ ft run of Type _____ (Please enclose sketch of layout)

EDGE-BOARDS	Front Edge	YES _____
	Front Edge & Sides	YES _____
	All Round	YES _____

****

PLEASE DRAW A STAGING AND TIERING PLAN BELOW FOR OUR CONTRACTOR

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CATALOGUE DETAILS

COMPANY NAME _____

ADDRESS _____

_____

EMAIL _____ TELEPHONE _____

DESCRIPTION – (Maximum 6 words – block capitals please)

_____