

BRONZE Sponsorship Package

Cost £500*

1. In Show Promotion
 - a. Company Logo on Sponsors' Board
 - b. One Banner (to be produced and provided by sponsor), will be placed within the Showground
2. Pre Show Promotion
 - a. One quarter page advert in the A5 Show Programme (artwork needed by April)
 - b. Included in the list of sponsors in the Show Programme
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have one dedicated post on TFS social media feeds
 - ii. Plus potential additional shares and mentions throughout the year
4. Tickets
 - a. Four Weekend Guest Passes
 - b. Two Show Programmes

**Costs and packages can be adjusted to suit your specific requirements.*

SILVER Sponsorship Package

Cost £1,200*

1. In Show Promotion
 - a. 3mtr Frontage x 3mtr Depth outside trade space within the showground
 - b. Company Logo on Sponsors' Board
 - c. One Banner (to be produced and provided by sponsor), will be placed within the Arena
2. Pre Show Promotion
 - a. One half page advert in the A5 Show Programme (artwork needed by April)
 - b. Included in the list of sponsors in the Show Programme
 - c. Membership
 - i. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have up to two dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show
4. Hospitality & Tickets
 - a. Four Weekend Guest Passes
 - b. Four Member Marquee Access Tickets
 - c. Two Show Programmes

**Costs and packages can be adjusted to suit your specific requirements.*

www.tauntonfs.co.uk

GOLD Sponsorship Package

Cost £2,500*

1. In Show Promotion
 - a. 3mtr Frontage x 3mtr Depth outside trade space in a prime location
 - b. Company Logo on Sponsors' Board
 - c. Two Banners (to be produced and provided by sponsor), one will be placed around the arena, and one elsewhere in the Showground
 - d. Air Time on Showground Commentary system
 - i. Script (to be produced and provided by Sponsor) to be read out by the Show commentator twice per day. No more than 30seconds in length
2. Pre Show Promotion
 - a. One full page advert in the A5 Competition Schedule (artwork needed by December)
 - b. One full page advert in the A5 Show Programme (artwork needed by April)
 - c. Included in the list of sponsors in the Show Programme
 - d. Logo to be added to the TFS leaflet (print run of 40,000)
 - e. Membership
 - i. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.
3. Online Promotion
 - a. Website
 - i. Sponsor will be listed and given editorial space on the sponsors' page on the website with a click through link to their website.
 - b. Social Media
 - i. Sponsor will have up to three dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show
4. Hospitality & Tickets
 - a. Ten Weekend Guest Passes
 - b. Ten Member Marquee Access Tickets
 - c. Five Show Programmes
 - d. Five Parking Passes
 - e. Reserved space for Ten people in the Membership Marquee for Afternoon Tea. (Any food and drink purchased must be paid direct to the catering team at the Show).

**Costs and packages can be adjusted to suit your specific requirements.*

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info@tauntonfs.co.uk | 01823 332010
Taunton Flower Show, G1 Viney Court, Viney Street, Taunton, TA1 3FB.
Company Registered in England No 5095539 Charity No 1103853

PLATINUM Sponsorship Package

Cost £5,000*

1. In Show Promotion

- a. 6m x 9m outside pitch in premium position
- b. Provision of a 6mx9m curved framed marquee & furniture
- c. Company Logo on Sponsors' Board
- d. Banners (to be produced and provided by sponsor), will be placed as follows:
 - i. One around the arena
 - ii. One elsewhere in the Showground
- e. Air Time on Showground Commentary system
 - i. Script (to be produced and provided by Sponsor) to be read out by the Show commentator twice per day. No more than 30seconds in length

2. Pre Show Promotion

- a. Full back page advert in the A5 Competition Schedule (artwork needed by December)
- b. One full page advert in the A5 Show Programme (artwork needed by April)
- c. Included in the list of sponsors in the Show Programme
- d. Logo to be added to the TFS leaflet (print run of 40,000)
- e. Membership
 - i. Company logo and editorial to be added to a Members' newsletter
 - ii. Company Flyer (to be produced and provided by Sponsor) to be included in the Members mailing which goes to all TFS members in June.

3. Online Promotion

- a. Website
 - i. Sponsor will be listed and given editorial space on the sponsors' page on the website with a click through link to their website.
- b. Social Media
 - i. Sponsor will have up to four dedicated posts on TFS social media feeds
 - ii. Plus additional shares and mentions throughout the year
 - iii. Opportunity for staff and branding to appear in our social media videos and images throughout the Show

4. Hospitality & Tickets

- a. Forty Branded Weekend Guest Passes
- b. Forty Show Programmes
- c. Ten Member Marquee Access Tickets
- d. Ten Parking Passes

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