# Why trade at the Somerset County Show ?

The whole ethos of the Somerset County Show is to provide a platform for local based traders to showcase the very best that Somerset has to offer and provide you, the exhibitor, the chance to engage with the local population. The emphasis is on Local and priority is given to local traders who have the opportunity to forge ongoing relationships. We restrict the number of traders offering similar products to ensure your attendance is viable. Having attended one year, you will automatically have priority booking for the next year.

A varied programme of attractions, events and community involvement ensures something for everyone and resulted in an attendance of some 10,000. Expansion of the show this year, including a livestock section firmly aimed at Smallholders should ensure that we build on this.

Also new this year is a range of competitions such as The Great Somerset Bake Off affording excellent sponsorship opportunities.

Our valued media partners provide excellent opportunities not only to promote the show but also welcome interaction with our exhibitors providing benefit and value.

Our Trade stand team will be delighted to assist you to get the very best of being represented at the show, please contact sharon@somersetcountyshow.co.uk for more information.

## Trade stand Options

#### **Open Space**

Outside pitches mainly on grass ( some areas have scalpings and hard standing ground).

Sizes start from 4m frontage to 25 m frontage (increasing in 1 metre frontage sizes) with 3m , 7.5m and 9m depths in various areas.

Specialist discounted trades areas- near Alpaca village, Countryside arena, Livestock area's- all 9m depth at same prices as 7.5m depth as per site plan layout

### Under cover areas- Large marquee (Magpie marquee, artisan food and drink, gardener's life)

Exhibitor's in these areas must sell items related to the marquee area they have booked into. All sites are undercover and on grass. Minimum frontage is 3m (increasing in 1 metre blocks) up to 6m and all sites are 3m in depth.

#### 3mx3m show provided tents

All 3x3 tents can be booked in different areas of the show and in pitches 3m, 7.5m or 9m depth pitches.To book contact Sharon Mitchell at <u>sharon@somersetcountyshow.co.uk</u>

