



@HeritageTransportShow



3rd April 2027



# Sponsorship Opportunities



Supporting  
farming  
since 1923

[www.kcas.org.uk](http://www.kcas.org.uk)

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The Kent County Agricultural Society is a registered charity that aims to support the county's agricultural community and its practices while educating the public on the importance of British farming, and connecting children and young people with the countryside and rural crafts.

The Society also holds a number of annual events including the Kent County Show, Kent Farming Conference, Farm Expo, the Heritage Transport Show, Biddenden Tractorfest and Living Land.



## Why Sponsor?

The Heritage Transport Show is a stand out event for vintage and heritage vehicles. The Show aims to raise funds to support the Heritage Section at the Kent County Show. Working in partnership with the South East Bus Festival, the Show offers displays of classic cars, commercial and military vehicles, motorcycles, buses, steam, tractors and classic cars of the future. The Show also hosts a farmers' market.

Since its inception in 2009, the Heritage Transport Show has grown to include over 5000 visitors and 700 display vehicles.

The Heritage Transport Show is a specialist event and so attracts visitors with a keen interest in vintage vehicles, with many owning such vehicles themselves. Sponsorship of the Heritage Transport Show will offer exposure to an audience with a specific interest transport and vintage vehicles.



# Sponsor Packages:

There are options to sponsor the Heritage Transport Show to suit all businesses.

Whether you're looking to increase your brand visibility, generate leads, build business relationships, or simply to offer support to our charity, we have opportunities to tick every box.

## Banner Sponsor

- Your banner displayed at the Heritage Transport Show
- Company logo on the Heritage Transport Show website and social media
- 2 entry tickets for the Heritage Transport Show
- Acknowledgement in the Show Guide
- Link on our website
- Banner must be provided by yourselves

£50 +VAT

## Car Pass Sponsor

- Company logo on all vehicle passes displayed on vehicles, trade stands and caterers at the Heritage Transport Show
- 1x banner on site at show weekend
- Company logo on the Heritage Transport Show website and social media
- 4 entry tickets for the Heritage Transport Show
- Acknowledgement in the Show Guide
- Link on our website
- Dedicated e-shot post

£300 +VAT





## Ticket Sponsor

- Company logo on all e-tickets for the Heritage Transport Show
- Company logo on the Heritage Transport Show website and social media
- 6 entry tickets for the Heritage Transport Show
- 2x banner across the site during the show
- Acknowledgement in the Show Guide
- Link on our website
- Dedicated social media post

£500 +VAT

## Headline Sponsor

- 6m x 6m prime trade stand space with electricity hook up
- 8x banners across the site during the Show
- Company logo on the Heritage Transport Show website and social media
- 10 entry tickets for the Heritage Transport Show
- Full page advert and company profile in the Show Guide
- Link on our website
- Dedicated social media posts and press releases prior to, during and post show weekend.

£1,000 +VAT

Get in touch today and our team can create a bespoke package just for you and your business. With your goals, needs and budget in mind we can create an entirely custom sponsorship package to get the most out of this amazing event.



# Contact us:

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