



FARM EXPO

KENT COUNTY AGRICULTURAL SOCIETY

3rd MARCH 2027

TRADE EXHIBITOR PACK

KENTS LEADING FARM MACHINERY, LIVESTOCK SUPPLIES AND AGRICULTURAL SERVICES SHOW FOR THE LAND BASED INDUSTRY.



TALIS

Headline Sponsor
of Farm Expo 2027



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WWW.KCAS.ORG.UK

WHO ARE WE?

The Kent County Agricultural Society is a registered charity whose aim is to support the county's agricultural community and its practices, while educating the public on the importance of British farming, and connecting children and young people with the countryside and rural crafts. The Society also hold a number of annual charitable events including the Kent Farming Conference, Farm Expo, Biddenden Tractorfest, Kent County Show and Living Land.



WHY TRADE AT FARM EXPO?

Farm Expo is a services and machinery show for the farming community held in the South East of England. This event is a great opportunity to showcase your agricultural or land based business to our established farming audience. Meet clients new and old, generate leads, and network with like-minded people within the industry. With a range of trade stand options, we have something to suit every business and budget. Our team are happy to guide you through the booking process and answer any questions you may have.

Farm Expo's Typical Visitor



Aged 41-60
Male
Farm Worker
South East Based



Rate Farm Expo
4 out of 5 stars



Spent 3-5 hours
at Farm Expo

Rated trade stands:

Number: ★★★★★☆

Variety: ★★★★★☆

Quality: ★★★★★★

*"A chance to catch up with
peers and the trade"*

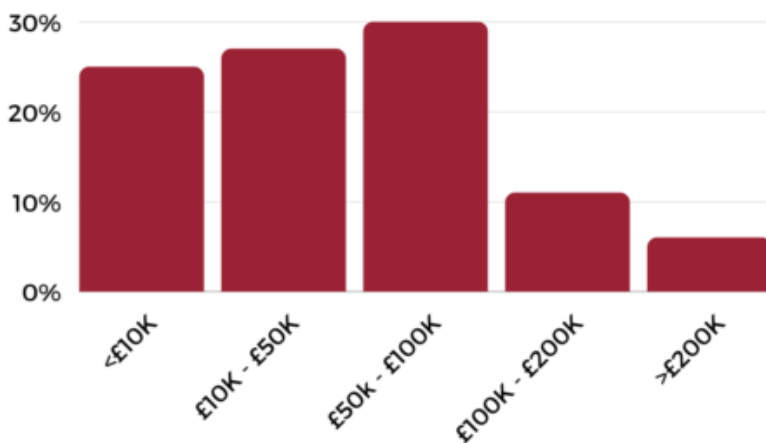
"A very good show"

"Well organised"

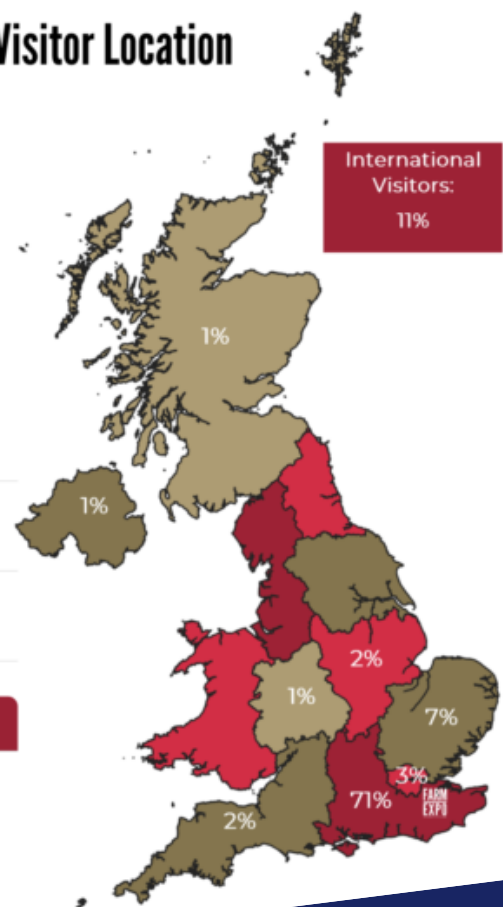
Main Decision Maker



Expected Annual Spend



Visitor Location



OUR CHARITABLE OBJECTIVES:

- The improvement of agriculture, forestry, horticulture, allied industries, rural crafts and the breeding of livestock.
- The demonstration of improved methods and processes connected with the above areas of interest.
- The holding of an annual agricultural show in Kent.
- The encouragement of agricultural and horticultural education, research and experimental work by publications, grants or other means.

INSIDE LAYOUTS

** These maps are on a live system and constantly being worked on, so positioning and stand numbers may be subject to change. **

BRACHERS EXHIBITION HALL

Key: White Hoard Fast

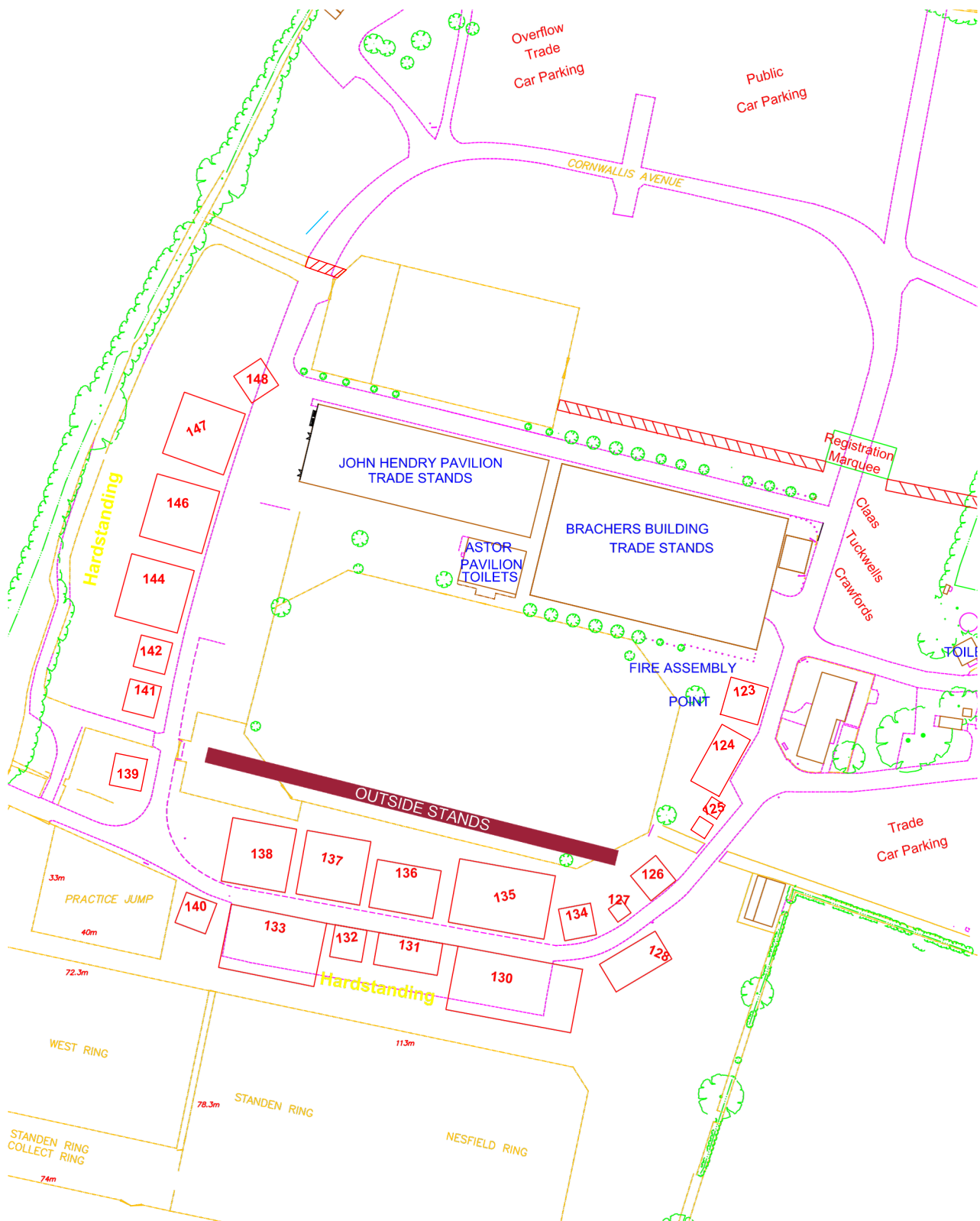


JOHN HENDRY PAVILION



OUTSIDE LAYOUT

Stand sizes on the outside map may be able to be altered in size to suit your preferred location, please speak to the trade stand team to run through your space and sizing options.



TRADE STAND PRICES & SIZING

Inside trade stands: this year all of the stands will be open space. In the Brachers Exhibition Hall the stands in the centre of the room will have a white hoard fast at the back of their stand as a divider, as outlined on the map above, if you have any questions please give the team a call.

Brachers Building

STAND SIZE	PRICE
4m x 2m	£270
6m x 2m	£440
4m x 4m	£375
6m x 4m	£550
8m x 4m	£720
10m x 4m	£900
12m x 4m	£970

John Hendry Pavillion

STAND SIZE	PRICE
4m x 2m	£130
8m x 2m	£250
4m x 4m	£250
6m x 5m	£460
8m x 5m	£610
10m x 5m	£760

OUTSIDE AREAS

STAND SIZE	PRICE
10m x 10m	£430
20m x 10m	£530
20m x 20m	£630
30m x 20m	£730
40m x 20m	£820

For larger or alternative stands or layouts please contact the Show Office.

**** All prices are exclusive of VAT.**

Electricity

**** All prices are exclusive of VAT ****

ELECTRICAL SUPPLY	COST
Single 13 amp socket outlet - 3KW 13 amps max	£118
Twin 13 amp socket outlet - 6KW 20 amps max	£159
Direct Cee form connection 16 amp - 1 Phase Blue Plug	£118
Direct Cee form connection 32 amp - 1 Phase Blue Plug	£159
Direct Cee form connection 32 amp - 3 Phase Red Plug	£350

Water points will be available across the Showground. Should you require a water standpipe on your stand, please contact the Society and book this before 4th February 2026. Standpipe bookings made after this date cannot be guaranteed.

PRESS & MARKETING

Press Office

The Press Office welcomes press packs and media information for distribution to our media network. If you plan to hold a media event at Farm Expo, please email the relevant information to Emma Stewart on emmas@kcas.org.uk or call 01622 633058, including details of stand name, timings, potential invitees and general details of the event.

Social Media

Please feel free to tag us in your social media activity and where possible we can help promote you. We post regular updates in the weeks leading up to the Show via our social media platforms.

Facebook: www.facebook.com/KCASFarmExpo

Instagram: @kcasfarmexpo LinkedIn: @kentcountyagriculturalsociety

SHOW INFORMATION

Show times:

8:30am - 5:00pm Wednesday 3rd March 2026

Set up and break down times:

Set up 2.00pm - 8:00pm Monday 1st March 2026 - OUTSIDE TRADE ONLY

8:00am - 8:00pm Tuesday 2nd March 2026 - ALL TRADE

Break down 5.00pm - 8:00pm Wednesday 3rd March 2026

8:00am - 5:00pm Thursday 4th March 2026

Security will be on site from 8:00am on Tuesday 2nd March until 5:00pm on Thursday 4th March. The Society will not accept responsibility for any damage or loss.

Vehicles arriving before the site is open on Monday 1st March 2026 will be held in the parking area. No vehicle will be allowed prior entry under any circumstances. **Please pass these timings onto any hauliers who will be delivering to your stand.**

Vehicle movement during the event will only be permitted at the following times on Wednesday 3rd March 2026, 6:30am - 8:00am and 5:00pm - 8:00pm, except in the case of pre-booked demonstrations.

Trade stand parking will be available however vehicle movement is prohibited during show hours therefore if you are parked in the trade stand car park you will be unable to move your vehicle until 5:00pm.

Vehicle access is permitted through the Main Gate (Entrance 1) only. The Back Gate (Entrance 6) will be closed for the week of the event to comply with Highways Agency regulations.



APPLICATIONS

All applications must be submitted via Showing Scene by Wednesday 3rd February 2027 to secure your trade space and be included in any print material. Exhibitors are allowed a free of charge entry into the Show Guide and up to 30 words to describe their company.

The Society cannot accept entries without remittance for all charges. All additional furniture must be booked and paid for prior to the event. Applications will not be processed unless fully signed and a risk assessment and valid public liability certificate is returned.

All data given upon submitting an application may be passed onto organisations that are directly linked with the running and promotion of the Show. This includes our service providers for electricity, health and safety and our press partners.

By submitting an application with the Kent County Agricultural Society, you are providing consent for the storage and disclosure of your data in this way.

The Society reserves the right to reject any application for trade stand space and reserves the right to cancel the exhibitor's right to use the trade stand at any time without reason being given.

ALLOCATION OF SITES

Please check the trade stand prices and spaces available (downloadable maps available via Showing Scene) before submitting your application. Please call the tradestand team to discuss your location and most suitable position.

Exhibitors must apply for space that includes ground plates, tow bars, stays or guy ropes required for any structure, building, and any vehicle necessarily forming part of the stand, or needed in connection to the stand space.

The Society will not be held responsible for damage caused to sites, exhibits or goods by a third party prior to, during, or post event and will not undertake to make good such damage.

No exhibitor shall sub-let any portion of space allocated to them, or move any site other than that allocated to them without the prior consent of the Society and the appropriate fee paid at the time of booking.



SHOW REGULATIONS

Generators are strictly prohibited at the event. All electricity required must be ordered via Showing Scene when you complete your application.

All exhibits must be completely dismantled by 5:00pm on Thursday 5th March 2026. Should the exhibitor require additional time, this must be requested at least 4 weeks in advance by writing.

All static machinery must be secure, and no parts of a raised machine should rely solely on hydraulic pressure to keep it in the raised position. All sharp points and extended parts, particularly those at head height should be masked to protect visitors from injury. Any moving exhibit should have a barrier restricting access to visitors. Signs and promotional materials should be secure, and exhibitors must keep their stands and surrounding areas clean and tidy. Litter and refuse should be placed in the appropriate bins provided around the site.

The Society requests that all outdoor exhibitors are considerate of the ground conditions when moving machinery and take care not to cause excessive damage to the site. Exhibitors are not permitted to drive across neighbouring trade stands, cut across corners when turning, exceed the allocated trade stand space, or allow lorries to pull onto grass areas when loading. A designated area for loading machinery which is self-propelled will be provided.

If the Society deem that an exhibitor has unnecessarily caused damage to the ground, the exhibitor will incur a charge after the event to cover re-installment costs to the value of the trade stand booked.

The erection of flags and banners are encouraged on exhibition stands; however, flags and banners may not be erected outside of an exhibitor's allotted area without the prior permission of the Society. Please contact the Show Office for further information and prices for flag and banner advertising and sponsorship opportunities.

Exhibitors may not use a public address system (PA system). No exhibitor shall call attention to their goods or allow sound to emanate from their stand in such a way that will cause annoyance to other exhibitors or the public. The demonstration or use of small tools, chain saws, machines etc. will be permitted in a manner approved by the Society.





HEALTH & SAFETY AND LEGAL REGULATIONS

Exhibitors at Farm Expo should be aware of their duties under the Health and Safety at Work Act 1974. In particular, attention should be drawn to the requirement under the Management of Health and Safety at Work Regulations 1999 whereby at the time of booking, you must provide a completed risk assessment covering all the risks associated with your attendance at the event.

All exhibitors must carry Public Liability Insurance with the minimum limit of indemnity required for their business. This insures the exhibitor's liability for damage to third party property and/or injury to third parties arising from the exhibitor's use of their stand. The Society must be sent a copy of your public liability insurance prior to the event.

Exhibitors should also hold the relevant Employers Liability Insurance where it is required by statute. This insures the exhibitor's legal liability for injury to employees. 'Employees' can be deemed to include volunteers, casual/temporary workers and 'self-employed' persons.

Under the Consumer Protection Act 1998, the retailer of a defective product is strictly liable to any persons injured by it. Therefore, it is essential that any exhibitor supplying goods or services maintains Product Liability insurance.

All exhibitors must comply with the relevant Trading Standards legislation; this involves safety, fair trading and quality. Exhibitors must protect their staff and the public from contact with moving components of machinery and provide the Society with the relevant information of how this will be achieved.

Please note these terms and conditions are subject to change and any existing bookings will be informed of any changes.



CONTACT US

tradestands@kentshowground.co.uk

01622 633061 | www.kcas.org.uk