



5 - 6 DECEMBER 2026

WESTPOINT

Equine Fair

**EXHIBITOR
BROCHURE
2026**



WELCOME TO THE WESTPOINT EQUINE FAIR 2026

By popular demand the Westpoint Equine Fair has been celebrating the equestrian community since its launch in 2023, and has grown year on year. With footfall of 2,500 visitors in 2025 and a majority of exhibitors booked in to return, the event aims to bring together horse owners, riders, industry professionals, and enthusiasts across the South West. Organised by the Devon Agricultural Association, the event has quickly established itself as a must-visit destination for anyone passionate about horses and rural lifestyle pursuits.

With a distinctive winter twist, the Fair combines shopping, education and entertainment under one roof, creating a welcoming and festive atmosphere for visitors of all ages. From expert speakers sharing the latest industry knowledge to engaging live demonstrations showcasing equestrian skills, products and services, there is something to inspire every member of the equestrian community. New for 2026, we are delighted to introduce a dedicated Children's Area, offering interactive and family-friendly activities to encourage the next generation of horse lovers.

For exhibitors, the Westpoint Equine Fair offers the perfect opportunity to connect with a highly targeted audience, showcase products and services, build brand awareness and engage directly with thousands of passionate equestrians in a vibrant and growing marketplace.

TRADESTAND OPTIONS

PRICES ARE FOR THE 2-DAY DURATION

SPACE ONLY	
3m frontage x 3m depth	£130
6m frontage x 3m depth	£185
6m frontage x 6m depth	£280
EXHIBITION BOOTH (SHELL SCHEME)	
3m frontage x 3m depth	£230
6m frontage x 3m depth	£375
6m frontage x 6m depth	£495
ADDITIONAL EXTRAS	
Carpet (per square metre)	£4.00
Electricity: Twin 13-amp socket (connection & consumption)	£80
Additional Tables	£5.00

We also offer custom stand sizes upon request, and charity discount packages. Please contact Molly via email molly@westpointexeter.co.uk or call 01392 353753, for further details or enquiries.

EXHIBITOR INFORMATION

The Westpoint Equine Fair will be held at the Westpoint Arena on Saturday 5th December, from 9am to 4pm, and Sunday 6th December, from 9am to 2pm with our on-site café offering a range of food and beverages.

Access for set up will be available between 9am-5pm on Friday 4th December or 7.30am-9am on Saturday 5th December.

Existing and approved new exhibitors must complete their online application through Showing Scene and pay a 25% deposit to secure a pitch. No stand is booked until a confirmation e-mail is received.
Entrance passes are not released until full payment has cleared.

The organiser reserves the right to reject any trade stand applications.

Booking a trade stand includes the provision of 1 table and 2 chairs per stand.

Wi-Fi is included in your tradestand cost - log-in details will be included in your Trader's Pack.

Extra tables, carpet, and electricity can all be ordered at time of booking. **Please ensure you book sufficient supply for your requirements.**

Water is available on site.

All electrical equipment must be in good condition and have been PAT (Portable Appliance Tested) within the last 12 months.

No LPG is permitted inside the buildings.

All exhibitors must fill out a risk assessment form and return it to the organiser together with a copy of the public liability insurance certificate.



WANT TO FIND OUT MORE?

westpointequinefair.co.uk

GET IN TOUCH
BY PHONE OR EMAIL

If you'd like to register your interest in exhibiting at the 2026 Westpoint Equine Fair, please get in touch via the details below.

**EVENTS AND MARKETING
CO-ORDINATOR**



Molly Vigus

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