



Newark & Notts
Agricultural Society



SPONSORSHIP OPPORTUNITIES 2026

newarkvintagetractionshow.com

WHY SPONSOR WITH US



The 23rd Newark Vintage Tractor & Heritage Show returns to Newark Showground on 7 and 8 November 2026. The two-day event brings together over 10,000 visitors, vintage vehicle enthusiasts and hobbyists to see hundreds of vintage tractors, commercial vehicles, military and stationary engines from across the UK and Europe.

With more than 900 exhibitors showcasing a vast range of vintage tractors, machinery and associated products in our indoor and outdoor exhibition space, the Newark Vintage Tractor & Heritage Show provides you the perfect opportunity to expose your business and brand to a captive audience of vintage enthusiasts and their families.

Furthermore, you will be supporting the Newark & Nottinghamshire Agricultural Society which is a Registered Charity with the primary objective to promote, celebrate and champion agriculture across the Midlands region.

WHY SPONSOR WITH US



**The Newark
Vintage Tractor
& Heritage Show**

This is an opportunity to reach 1000s of visitors and exhibitors across the whole of the UK.

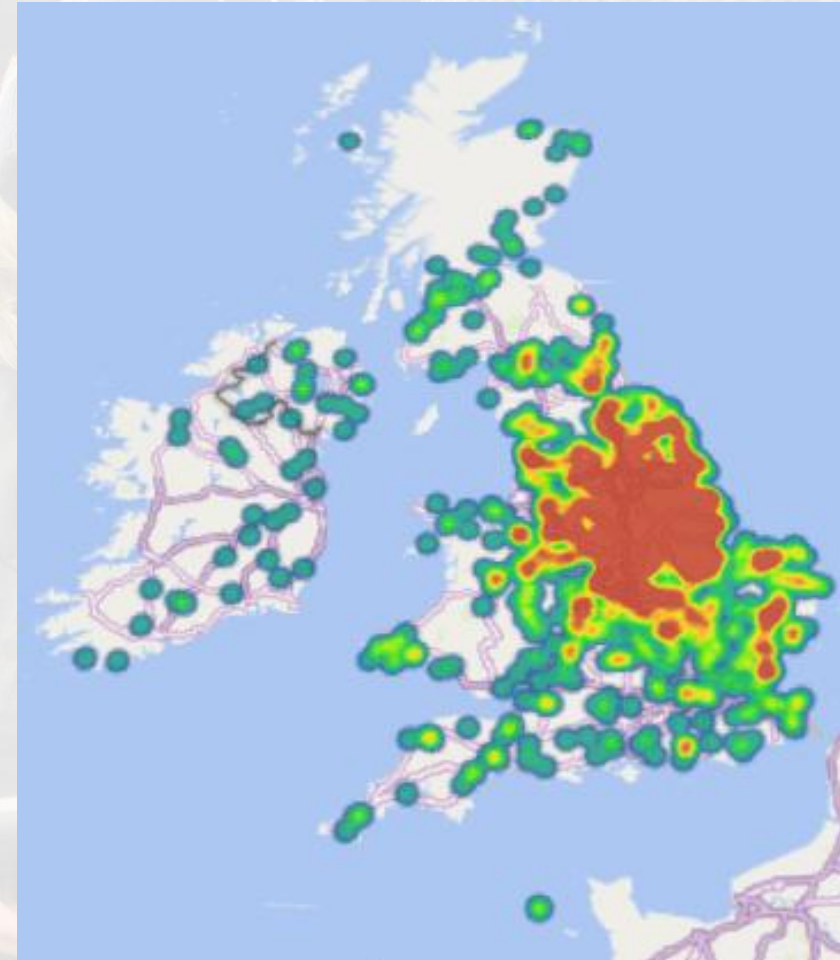
75% Would visit the show again

87% Would recommend the show

90% Were satisfied with the show

91% Were satisfied with attractions

We have a range of sponsorship options available which will help you drive brand exposure and provide an enhanced opportunity to reach show visitors prior, during and long after the event. We can also offer the opportunity for private sponsorship or donations from individuals and families.



*Visitor post code heat map from advanced ticket sales

Public Entrance & E-Ticket

Be the first company visitors associate with upon arrival and prior with pre-purchase E-Tickets.

- A6 advert to be positioned on advanced E-Tickets
- Banner at public entrance and trade/exhibitor entrance (sponsor to provide)
- Half page advert in Show Guide reaching 1000's of visitors
- Product Placement at main public entrance
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 6 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

£1,600 plus VAT



SOLD

George Stephenson Exhibition Hall

The Hall will have tremendous footfall across the weekend, including a congregation for a Service of Remembrance.

- Product Placement at Hall entrance
- Half page advert in the Show Guide reaching 1000's of visitors
- Banner at Hall entrances and inside (sponsor to provide)
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 6 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

£1,450 plus VAT



Show Guide Advert

By advertising in the Show Guide, you have the unique opportunity to reinforce your visibility to the show audience. Many visitors will retain the guide long after the event therefore your advertisements continue to work as a constant marketing tool, long after the Show is over.

½ Page - £300.00 plus VAT

Full Page - £500.00 plus VAT

Smaller sizes available on request. Limited availability. Be sure to book in advance!

Digital Banner – Place a digital banner advert on the visitor registration page for £250.00 + vat

Display a company banner on the showground for the duration of the show for an additional £100 plus VAT! Banner to be provided by sponsor.

£3.50

MASSEY FERGUSON 135
World Record attempt!

NEWARK VINTAGE TRACTOR & HERITAGE SHOW

PRESERVING THE PAST FOR THE FUTURE

9th & 10th November
Newark Showground

Show Guide 2024

The Newark Vintage Tractor & Heritage Show

Newark Showground, Newark, Notts, NG24 2NY

1819	1987 MASSEY FERGUSON 135, Exhibitor: Chris Richard Tinker, Spalding 9 OUTSIDE	1883	1968 MASSEY FERGUSON 135, Exhibitor: Bron Wright, Newark 9 OUTSIDE	1260	1962 FORDSON SUPER MAJOR, Exhibitor: Malcolm Booth, Lincoln 9 FFM
1824	1971 MASSEY FERGUSON 135, Exhibitor: Andrew Trezise, York 9 OUTSIDE	1888	1965 MASSEY FERGUSON 135, Exhibitor: David Yates, Nottingham 9 OUTSIDE	1261	1956 FORDSON MAJOR, Exhibitor: Malcolm Booth, Lincoln 9 FFM
1825	1975 MASSEY FERGUSON 135, Exhibitor: Adrian Yoult, Taunton 9 OUTSIDE	1891	1968 MASSEY FERGUSON 135, Exhibitor: John Fisher, Stevenage 9 OUTSIDE	1277	1939 FORDSON N, Exhibitor: George Broughton, Dundee 9 FFM
1827	1987 MASSEY FERGUSON 135, Exhibitor: Wilson Turner, Bishop Norton 9 OUTSIDE	CLASS 13 Best Ferguson TE20 Continental in Show		1278	1968 FORD COUNTY 654, Exhibitor: John Brown, Barnard Castle 9 FFM
1828	1965 MASSEY FERGUSON 135, Exhibitor: George Tunham, Brackley 9 OUTSIDE	1268	1947 FERGUSON TE20 CONTINENTAL, Exhibitor: Anthony Bradford, Watlington 9 SUE	1279	1967 FORD COUNTY 954T, Exhibitor: John Brown, Barnard Castle 9 FFM
1829	1965 MASSEY FERGUSON 135, Exhibitor: Tom Tunham, Brackley 9 OUTSIDE	1602	1947 FERGUSON TE20 CONTINENTAL, Exhibitor: Stephen Longstaff, Richmond 9 SUE	1281	1967 FORD COUNTY 1004, Exhibitor: John Brown, Barnard Castle 9 FFM
1830	1968 MASSEY FERGUSON 135, Exhibitor: Sarah Terece, Stevenage 9 OUTSIDE	CLASS 14 Best Ford and Fordson in Show		1282	1948 FORDSON MAJOR E27N 16, Exhibitor: Len Brumpton, Romsey 9 FFM
1831	1987 MASSEY FERGUSON 135, Exhibitor: Ben Vincent, Worsop 9 OUTSIDE	1201	1969 FORD 3000, Exhibitor: Red & Sons, Ayrton 9 GSH	1285	1974 FORD 3000, Exhibitor: Dan Bunker, Chipperfield 9 SUE
1834	1965 MASSEY FERGUSON 135, Exhibitor: Chris Waker, Brigg 9 OUTSIDE	1221	1961 FORDSON SUPER MAJOR, Exhibitor: Bernard Bailey, Attleborough 9 SUE	1295	1918 FORDSON F, Exhibitor: Gordon Carson, Wharfedale 9 SH
1835	0000 MASSEY FERGUSON 135, Exhibitor: Archie Walker, Siding 9 OUTSIDE	1224	1974 FORD HIGHWAY MODEL, Exhibitor: Peter Boulbridge, Richmond 9 FFM	1305	1974 FORD 315 HIGHWAY, Exhibitor: Lucy Clark, March 9 SUE
1838	1964 MASSEY FERGUSON 135, Exhibitor: Geoff Wither, Chesterfield 9 OUTSIDE	1226	1939 FORDSON STAMBERG N, Exhibitor: Stuart Baldwin, Helden Bridge 9 FFM	1304	2000 NEW HOLLAND 9684, Exhibitor: Jamie Clark, Scunthorpe 9 SUE
1839	1985 MASSEY FERGUSON 135, Exhibitor: Kathleen Walker, Aldreem 9 OUTSIDE	1230	1955 FORDSON E16 MAJOR, Exhibitor: Tom Booth, Lincoln 9 FFM	1308	1964 FORDSON N/P SUPER DEXTRA, Exhibitor: Fred Clarke, Wisbech St Marys 9 SUE
1850	0000 MASSEY FERGUSON 135, Exhibitor: F W White(Farmer) Ltd, Newark 9 OUTSIDE	1236	1958 FORDSON POWER MAJOR, Exhibitor: Tom Booth, Lincoln 9 FFM	1314	1968 FORD DEXTRA, Exhibitor: Ashley Clough, Bateford 9 FFM
1852	1976 MASSEY FERGUSON 135, Exhibitor: Peter Wilde, Worktop 9 OUTSIDE	1256	1957 FORDSON MAJOR, Exhibitor: Tom Booth, Lincoln 9 FFM	1315	1972 FORD FORCE 3000, Exhibitor: Ashley Clough, Bateford 9 FFM
1864	1967 MASSEY FERGUSON 135 MULTI POWER, Exhibitor: Keith Wilson, Redcar 9 OUTSIDE	1257	1961 FORDSON SUPER MAJOR, Exhibitor: Tom Booth, Lincoln 9 FFM	1318	1964 ROADLESS PLOUGHMASTER 6/4, Exhibitor: Malcolm Cooke, Newnham 9 FFM
1871	1987 MASSEY FERGUSON 135, Exhibitor: David Wood, Burton Lestimer 9 OUTSIDE	1259	1959 FORDSON POWER MAJOR, Exhibitor: Malcolm Booth, Lincoln 9 FFM	1319	1962 ROADLESS PLOUGHMASTER 6/4 IN EXPORT COLOURS, Exhibitor: Malcolm Cooke, Newnham 9 FFM
1882	1966 MASSEY FERGUSON 135, Exhibitor: Robin Wright, Newark 9 OUTSIDE			1320	1964 ROADLESS PLOUGHMASTER 6/4 IN EXPORT COLOURS, Exhibitor: Malcolm Cooke, Newnham 9 FFM

DON'T COMPROMISE

Choose the authentic tyre for your vintage tractor

Goodyear Farm Tyres offer the most complete range of tyres for your antique tractor

- Having the right tyres can give your antique tractor the true-to-period look.
- Traction Sure Grip and Super Rib Vintage feature the original diamond pattern on the sidewall.
- With a broad range of sizes and styles, you can be sure you have the tyre to match the machine – whether it's a vintage John Deere, Massey, Farmall or Case.

Visit us at our stand which is P1 in the outside area

The British Rubber Co. The Special for vintage Goodyear Farm Tyres

The British Rubber Company
Long Park Garage, Oley Road, Shipley BD17 7QA
Tel: 01274 585427
www.britishrubberco.co.uk

GOODYEAR FARM TYRES
MADE IN ITALY
goodyearfarmtyres.eu

DIAMONDS ARE FOREVER

JUBILEE CELEBRATION

Come and join us for a coffee at the Sir John Eastwood Building

Friends of Ferguson are celebrating the success of the Massey Ferguson 135 tractor by gathering at many machines at one location all at the same time almost 60 years after the initial launch.

friendsofferguson.com

TractorTyresDirect.co.uk

Tractor Tyres Direct has been selling agricultural tyres online in Great Britain – for classic machines as well as modern – since 2012. Delivery to non-remote, mainland addresses in Scotland, England and Wales is often next-business-day and free on orders of £250 ex-VAT or more.

Check our prices online at: www.tractortyresdirect.co.uk

Quality tyres delivered to your door to fit yourself!

Celebratory Class Sponsorship

3 Left!

In line with previous years, the Show will be celebrating a number of key anniversaries in the Vintage Tractor and Machinery calendar!

- 1/2 page advert in the show guide. *Upgrade advert to Full page for an additional £150.00 + vat*
- Logo or name on Sponsor board.
- Logo or name in the Show Guide with class title 'kindly sponsored by...'
- Logo or name on winners' certificates
- Commentator announcement
- Company logo and URL on website homepage
- Opportunity to present the class at the awards ceremony at 6pm on Saturday 8th Nov.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

£350.00 plus VAT per celebratory class (classes 1-6)

Display a company banner on the showground for the duration of the show for an additional £100 plus VAT! Banner to be provided by sponsor.



Class Sponsorship

Choose between classes 7 to 49 to sponsor where visitors will see displays from popular clubs such as Friends of Ferguson, Ford and Fordson Association, International Clubs, Blue Force and Land Rover.

- Logo or name on Sponsor board.
- Logo or name in the Show Guide with class title 'kindly sponsored by...'
- Logo or name on winners' certificates
- Commentator announcement
- Company logo and URL on website homepage
- Opportunity to present the class at the awards ceremony at 6pm on Saturday 8th Nov.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

£200.00 plus VAT (per class)

Display a company banner on the showground for the duration of the show for an additional £100 plus VAT! Banner to be provided by sponsor.



Auction & Sunday Sort-out

The ever-popular Auction and Sunday Sort-out autojumble returns with many collectors and restorers selling off lots of items. This area will receive tremendous footfall.

- 3 banner placements in the area (sponsor to provide)
- Space to position a 3m x 3m stand in the zone
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

£1000 plus VAT



Other Opportunities

Friends of the Show Package £126.00 + vat

- A years membership to Newark & Nottinghamshire Agricultural Society for up to 4 friends or family. Entry to the show for which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

Visitor Newsletter Banner £200.00 + vat

- Place your email banner in two of our visitor emails leading up to the show. Includes Entry to the show for 2 which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments
- **Work in kind**

As a society we rely on support from individuals willing to offer work in kind for example showground repairs.

Donations

- Anything from a monetary contribution to the Remembrance service to bottled water for our valued stewards goes a long way to supporting the show and society.



**Newark
& Notts
Agri Society**



Get in touch:

If you are interested in any of these opportunities and to discuss these options further, or if you are interested in a tailor-made package, contact:

Francesca Hayes

email: francesca.hayes@newarkshowground.com or tel: 01636 705796



Just after this show, Midlands Machinery Show will be taking place on 18 November, and we'd like to offer you the opportunity combine your sponsorship opportunities and take advantage of potential bundle offers!