

GENERAL REGULATIONS & CONDITIONS - CATERING & BAR CONCESSIONS



GET INVOLVED ON SOCIAL MEDIA

#LincolnshireShow #LincsShow26

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EST 1869
**LINCOLNSHIRE
SHOWGROUND**
HOME OF THE LAS

WHY EXHIBIT AT THE LINCOLNSHIRE SHOW

1869
THE LINCOLNSHIRE AGRICULTURAL SOCIETY WAS FORMED

1959
LINCOLNSHIRE SHOW MOVED TO ITS NEW HOME AT THE SHOWGROUND

Approximately
61,000
Visitors attend the Show in 2025

OVER
500
EXHIBITION STANDS ARE AT THE SHOW

9/10
PEOPLE RETURN TO THE SHOW EACH YEAR

WE HAVE A
94%
CUSTOMER SATISFACTION RATING!

A MAJORITY OF VISITORS ARE FROM LINCOLNSHIRE WITH

67%
FROM POSTCODES BEGINNING WITH LN OR DN

70%
SAY IT'S VALUE FOR MONEY!

21,860

WE ATTRACT OVER
5,000
SCHOOL CHILDREN TO THE SHOW EACH YEAR

2,300
LIVESTOCK & EQUINE ENTRIES

EXTENSIVE
PR
COVERAGE

10 Million Views
ACROSS PRINT, DIGITAL, TV & RADIO

80+ JOURNALISTS PHOTOGRAPHERS BLOGGERS & INFLUENCERS ATTEND THE SHOW

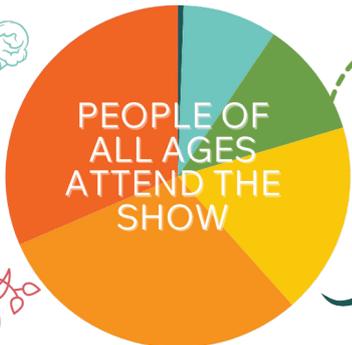
EACH YEAR MORE THAN
200 STEWARDS
SUPPORT THE SHOW

IT'S A FAMILY AFFAIR!
MOST VISITORS COME IN GROUPS OF 3 OR MORE

SUPPORT FROM THE LINCOLNSHIRE SHOWGROUND'S SOCIAL MEDIA ACCOUNTS
73 THOUSAND FOLLOWERS

1.5 MILLION IMPRESSIONS!

- Under 18
- Age 25-34
- Age 35-44
- Age 45-54
- Age 55-64
- Age over 65



4,868
JUGS OF PIMMS WERE SOLD IN 2025

6,000
CHAIRS ARE USED AT THE SHOW

11,000
SQUARE METRES OF MARQUEES ARE USED TO PUT ON THE SHOW

20,491 VEHICLES PARKED IN 2025



MAP

Please note this is not the final layout for 2026



- ACCESSIBLE CAR PARKING IS AVAILABLE IN ALL CAR PARKS
- STOCK VEHICLE PARKING
- WHITE CAR PARK
- COACH DROP-OFF & TAXI PICK-UP

GATE 6

GATE 5

GATE 4

GATE 3

GATE 1

TILLBRIDGE LANE A1500

A15

LINCOLN



- INFORMATION POINT & MEMBERS AREA (EPIC CENTRE)
- TOILETS
- CASHPOINT
- LAND TRAIN ROUTE
- FIRST AID
- DISABLED FACILITIES
- SHOW ENTRANCE & INFORMATION
- CHANGING PLACES FACILITY
- LOST PROPERTY (ROTARY CLUBS STAND)

*please note this map is for guidance purposes and subject to change.



All exhibitors, caterers and bar providers shall be considered as having read and understood the following regulations, along with the Trade Stands: Regulations & Guidance document.

1. COMPLIANCE

All food businesses must comply with all current legislation, regulations and trading conditions, and must fall within the provisions of:- The Food Safety Act Food Safety (General Food Hygiene) Regulations and Food Safety (Temperature Control) Regulations 2013.

Exhibitors are encouraged to read and understand 'Safer Food Better Business'. This can be purchased from WLDC or downloaded free from the Food Standards Agency website.

All catering and bar concessions will receive a visit from the LAS appointed Licensing and Compliance Team. They will have right of access to all stands prior to the Show (on set up days) and during the Show.

Environmental and Health & Safety Officers from West Lindsey District Council will be attending the Show and will have a right of access to all stands during the Show, and exhibitors should expect a visit at some point.

Whilst not an exhaustive list, all exhibitors handling food MUST have access to adequate hot water hand washing facilities and antibacterial soap and hand sanitiser. Stewards will be checking that these facilities are available before the show opens and during the course of the show itself.

All food should be stored at correct temperatures.

Raw and cooked food must be kept separate and all equipment and work surfaces should be regularly cleaned and sanitised.

Priority will be given to caterers who at the time of tendering confirm that they will be using Lincolnshire produce and containers and cutlery made from recycled and sustainable materials. No glass is permitted. Water must be available at all bars.

The LAS appointed Licensing and Compliance Team have permissions to close any business who is not operating to our terms for part of the Show until measures are rectified. If this is not done, then they are within their power to close your business for all of the Show. Failure to comply with the regulations set out could also lead to your immediate removal from the Showground without recompense.

Catering vehicles will be subject to the same traffic regulations as all other vehicles.

2. ARRIVAL ON SITE

All units must be on site and in position by 5.00pm, Tuesday 16th June. Sites will have been marked out and numbered. Units incorrectly positioned will not be allowed to open until they are relocated.





3. TRADING TIMES

Food units must remain open from 8.00am to 6.00pm although they may open earlier and stay open later if they consider that there is sufficient demand. This will be determined by our Licensing and Compliance Team. Bar units must close at 6.00pm (Food Court), 7.00pm (all other exhibits). The LAS Licensing and Compliance Team have the permissions of the LAS to request exhibitors to stop trading, should this be required. They also have the permissions to alter trading times.

4. PRICES AND DESCRIPTION OF PRODUCTS

Description of products, minimum raw weights and approved selling prices must be clearly displayed at each point of sale and in line with the maximum prices schedule.

Caterers must provide good quality local or regional reared meats and other products wherever possible and prominent signage to this effect is encouraged.

Only FRESH MILK must be used. No UHT.

All caterers are asked to have bottles of water for sale to the public. Prices to be in line with the maximum prices set down by the Showground.

5. ALLERGEN & FOOD SAFETY INFORMATION

For all food products, an allergen information sheet and your food safety documents should be available for inspection and for customers. We would encourage all caterers to display both your allergen information and Food Hygiene certificate.

6. RECORDING SALES FIGURES

Concessions agree to pay commission payable to the Lincolnshire Agricultural Society. This will be charged at 22.5% + VAT on your net sales. Proof of sale will be required via on the day receipts.

7. RECEIVING DELIVERIES

On show days caterers must arrange delivery of their supplies before 8.00am or after 8.00pm.

8. SUPERVISION AND STAFFING

Each caterer must have a responsible person to act as their senior manager and who will be on site throughout the show. They will represent the business and be responsible for the behaviour of all their staff who should be polite and suitably dressed in food protective clothing and headgear (if required).

Temporary staff must receive training that is appropriate to their job requirements.





9. DISPOSAL OF RUBBISH

All units are to be kept clean and tidy throughout the show, litter around each unit should be placed in lidded containers that must be provided by each caterer or bar provider.

Sites must be cleaned of litter each evening.

After the show all equipment must be removed and the area cleaned before leaving the site.

10. FURNITURE FOR MOBILE CATERING UNITS

All caterers outside of the Food Court area, must provide their own tables, seats and bins and be responsible for keeping them clean and tidy throughout the duration of the Show.

11. INSURANCES, INDEMNITY AND SECURITY

Caterers must confirm that they maintain Employees and Public Liability Policies of at least £5m and indemnify the Society against all claims, including products liability, damage and expenses whatsoever in any way arising out of their presence. Caterers are responsible for their security, safety of their own goods and equipment.

Caterers must provide adequate fire protection and first aid boxes and staff should be trained.

12. FIRE PRECAUTIONS

Stands with cooking features or relevant fire risks should be equipped with a fire extinguisher. Exhibitors should also be familiar, if applicable, with regulations concerning the use of inflammable liquids and gasses and use in enclosed areas.

13. LPG

Any exhibitor fuelled by LPG must ensure all gas connections and pipes have been tested and certified by a Gas Safe engineer. Certificates must be available for inspection if requested.

All cylinders are to be disconnected/connected by competent persons using the correct tools.

No smoking signs must be in place and observed.

Only two LPG cylinders are permitted per unit (one in use and one spare). Any others required must be placed in a separate cage and not on the stand or in a vehicle. Please ensure all hoses and fire extinguishers are in date. Please ensure all hoses are crimped.

14. SINGLE USE PLASTICS

All serve-ware including cups, plates, cutlery and stirrers should be compostable e.g. made of wood, cardboard or paper. Alternatives for the following items should be sought: plastic bottles, drinking straws, bag, stirrers, condiment sachets, milk pots.





15. SITE SERVICES

All exhibitors are responsible for arranging the supply and payment of services by contacting TSV Electrical Services Ltd or Gelders Plumbing. Relevant paperwork will be sent to you once your application is processed.

All caterers are responsible for ordering the correct services required for their stand – in recent years we have seen caterers ‘overloading’ with electric supplies which then causes issues on the day for many others. The LAS have the right to ask any exhibitor to leave the site if they are found to be overloading or to ask for payment for the additional power supply used. This may also result in you not being asked to attend future LAS events.

16. TICKETS & PASSES

Exhibitors are allocated four admission tickets per day for each unit, which can only be used by their own staff. Any additional tickets required are to be purchased at the reduced exhibitor rate of £20 inc. VAT.

All exhibitors will require pre/post show vehicle passes to access the site for set up and breakdown (please state quantity required on application form). This pass is valid for set-up before 5.00pm on Tuesday 16th June and breakdown after 7.00pm on Thursday 18th June.

Please note all delivery vehicles needing access to the site pre Show will require a vehicle pass and it is the exhibitors responsibility to order enough passes for any delivery vehicles.

On Show days all deliveries must be made before 8.00am and vehicles exited from the Showground.

All vehicles parked on the Showground must display a static vehicle pass. Please note that vehicles parked on the Showground cannot be moved between 7.30am and 7.00pm on Show days. Timings are subject to change – traffic movement is at the discretion of Event Control and Show Director – all exhibitors MUST adhere to the timings specified on the day to ensure the safety of everyone on site.





17. FOOD AND DRINK VOUCHERS

LAS Staff and stewards are given food and drink vouchers to spend at any food or drink exhibitor. All exhibitors must accept these and those who choose not to, may not be invited to trade at future LAS event. The food & drink vouchers cannot be redeemed on Show days. Please post them back to the Showground Office by 3rd July 2026. Payment will then be made by BACS.

The 2026 food vouchers will look like this:



18. REGULATIONS & GUIDANCE

These regulations are specific to those who exhibit as either a bar or catering concession. All exhibitors should also read a copy of the main Trade Stands Regulations and Guidance document, to ensure all rules for the Lincolnshire Show are adhered to.



The image is a composite. On the left, there's a green map of the Lincolnshire Show 2026 grounds, showing various zones like 'ANCASTER RING', 'AGRICULTURE AND ALLIED TRADES AREA', and 'STEAK WETLAND'. On the right, there's a photograph of an outdoor event with blue tents, a red fire extinguisher, and a white signpost with logos for 'OUTER DOWNSING', 'SAVIS', 'STREETS', 'TER FARMING', 'MONEY', and 'witham'.

ADVERTISING, SPONSORSHIP, MEMBERSHIP & SUPPORTING THE SHOW

Lincolnshire Agricultural Society Membership – you don't need to be a member to exhibit, but you will be supporting our charity if you join!

We are an established Charity dating back in 1869. By becoming a member of the LAS offers a unique opportunity to support Agriculture while enjoying a range of exclusive benefits. As a member, you'll receive complimentary or discounted tickets to LAS events and initiatives as well other events. More than just the perks, your membership contributes to meaningful charitable work to help provide grants, run educational programs, and showcases the vital role agriculture plays in our daily lives. By joining, you become part of a passionate network committed to promoting food, farming and the countryside that proudly represents Lincolnshire and connecting communities. Whether you're a farming enthusiast, a champion of rural heritage, or simply someone who values fresh, local food, becoming a member means you're directly supporting our agricultural community and helping it thrive today and for generations to come.

Your membership includes entry to the Lincolnshire Show on both days plus:

- Access to the Members' car park, use of Members' facilities, opportunity to nominate an employee for our LAS Long Service Awards, discounted rates on livestock and equine classes and a discount on your exhibitor stand (£48 inc. VAT).

Your annual membership fee supports our educational work all year round, so you will also receive:

- Free admission to Lincolnshire Farming Conference
- Free family ticket to Countryside Lincs
- Invite to the Members preview evening of the Lincolnshire Food & Gift event
- Access to member exclusive events hosted by LAS
- Discounted tickets for third party events at the Showground
- Discounted stand at the Lincolnshire Business Showcase and Lincolnshire Food & Gift
- Discount on Livestock and Equine entries at Lincolnshire Show
- Opportunity to nominate employees for Long Service awards and the Rising Talent Award
- Opportunity as a business to advertise to the membership database
- Discounted adverts in the LAS printed newsletter
- Offers and discounts for local business's
- Access to funding for professional development via The Trafford Fund (for members only)
- Opportunity to join the Council of the LAS and other committees of interest.
- Regular communication via email and a twice yearly printed newsletter with the latest news from the society
- Discounted tickets for Norfolk and Suffolk Show

2026 MEMBERSHIP PRICES

Single Membership - £80.00 | Joint Membership - £120.00 | Vice President - £155.00

Please email membership@lincolnshireshowground.co.uk or visit our [website](https://www.lincolnshireshowground.co.uk) for more information.

SPONSORSHIP, ADVERTING AND HOSPITALITY

Not only can you support the County's flagship event of the year by having an exhibitor stand or by becoming a Member, you can also build your audience and engage with our visitors by sponsoring an area of the Show, or advertise on one of our event platforms.

For more information on sponsorship, advertising and/or hospitality, please email sduxbury@lincolnshireshowground.co.uk





USEFUL EXHIBITOR INFORMATION

MARQUEE SUPPLIERS

- Crockers Marquees – www.crockerbros.co.uk
- LH Woodhouse & Co Ltd – www.lhwoodhouse.co.uk
- George Mudford and Sons Ltd - www.mudfordmarquees.co.uk
- GL Events - www.gl-events.com/en

SIGNAGE / EVENT PRODUCTION / DESIGN / POINT OF SALE MATERIAL

- Henson Franklyn – www.hensonfranklyn.co.uk
- Ruddocks – www.ruddocks.co.uk
- Optima – www.optimadesign.co.uk
- Systematic - www.systematic.uk

AV / TECH / WIFI SUPPORT

- Peachy Events - www.peachy.events
- RedFez - <http://www.redfez.co.uk/>

PLACES TO STAY

We have a number of accommodation providers listed on our website.
For more information visit: <https://www.lincolnshireshowground.co.uk/contact-us>



SAVE THE DATES

5 UNMISSABLE EVENTS!

**LINCOLNSHIRE
BUSINESS**
Showcase
AT THE SHOWGROUND

1st April 2026



19th April 2026

**LINCOLNSHIRE
FOOD
& GIFT**
AT THE SHOWGROUND

28th & 29th November 2026



LINCOLNSHIRE
FARMING
CONFERENCE

February 2027



Visit www.lincolnshireshowground.co.uk to find out more

EST 1869
**LINCOLNSHIRE
SHOWGROUND**
HOME OF THE LAS

As a charity, we promote food, farming and the countryside, proudly representing Lincolnshire and connecting communities.