

Sponsorship Opportunities 2026



Working In Partnership With Sponsors

Welcome to the 2026 Mid Devon Show sponsors pack

The Mid Devon Show is a self funding charity who promotes education in agriculture and awareness of our wonderful surroundings to the local community.

Sponsorship helps us continue the show for future generations and helps promote your profile to the whole of the South West and beyond.

We thank you for any assistance given to support the
Mid Devon Town & Country Show Society Charity Ltd
Charity Number - 1029231



Sponsorship 2026

Dear Sponsor

The **Mid Devon Show** remains one of the South West's largest and most successful one-day events, attracting thousands of visitors from across the region and beyond. At its heart, the Show stays true to its agricultural roots — our **livestock competitions and exhibits** consistently showcase the highest standards of excellence. Alongside this, a full day of **entertainment, shopping, and family-friendly activities** ensures there is something for everyone, making the Show a much-loved highlight of the South West calendar.

Over the years, the Show has grown into one of the region's most anticipated social occasions, celebrated by families, businesses, and community groups alike. We are delighted that **80% of our traders have already rebooked** and **90% of visitors plan to return**, giving us every confidence that **2026** will be another record-breaking year. We look forward to delivering our **33rd Show**, filled with unforgettable experiences for all who attend.

A large part of our continued success is thanks to the **generosity and commitment of our Sponsors**. Your support helps us deliver a world-class event and ensures the Show's future for generations to come. Sponsorship offers a range of exclusive benefits, including high visibility and brand exposure both in the lead-up to and on Show Day, opportunities to engage directly with thousands of visitors and local businesses, and the chance to be associated with one of the South West's most prestigious and community-driven events.

Plans for our **2026 Show** are now well underway, and we would be delighted to welcome you back as part of our sponsorship family. Together, we can continue to celebrate all that makes Mid Devon such a vibrant and inspiring place to live, work, and visit.

We look forward to sharing another fantastic day of **community, entertainment, and celebration** with you.

Colin Nation- Show Organiser





Sponsorship Opportunities

The 2026 event offers a huge variation of ways to support the Mid Devon Show Charity. This leaflet lists all of the ways you can get involved. However if you cannot find something that best fits you then please contact us.

Livestock Sponsorship

At the heart of our Show is the traditional livestock events. You can support this important part of the Show with a whole breed Sponsorship

Sponsorship Features

All our featured areas are available to sponsor. From the main ring to the car park and anything in between. There is a great variation of individual sponsorship opportunities that will match every budget

Members & Sponsors Area

Exclusive access to our members marquee with fantastic benefits and opportunities to meet other sponsors. Take advantage of the lovely facilities and main ring viewing area.

Sponsorship Benefits

- Reach an estimated target audience of 18,000 Attendees on the day
- Show Day Tickets *
- Forward Parking *
- **FREE** Show Programme
- Entry in to Members Area with the following :-
 - **FREE** Drink on arrival
 - Private Main Ring Area
 - Private Catering
 - Private Bar
 - **FREE** Tea, Coffee & Squash
 - **FREE** Scones & Cream 3pm
- Website Listing & Links
- Exposure through our Social Media Channels
- Extensive Media coverage of the event
- Listing on Sponsors Board
- Listing in our Show Programme & Guide
- Extensive exposure of your Sponsorship on the lead up to the Show via our advertising channels
- Show Day Banners *
- Commentators
- announcements during day *
- Prize Presentations *

** Depending on type of Sponsorship.*

Join in with our Success - Fill in the attached form & choose the way in which you would like to get involved



Main Sponsor £5,000.00

Our main sponsor will enjoy maximum exposure in all our publications. Feature heavily on our website and all of our social media channels throughout the year. You will receive 30 tickets to the show to allow you and your guests fast track entry. Six of these will also book you a table to join our president for a complimentary lunch and drinks whilst watching the main ring entertainment from a private viewing area. This is in addition to many other benefits during the build up and on the show day itself. We are happy to discuss any personal requirements you might have.



Members Marquee £3,500.00

Our Members Marquee is at the very heart of the show. Positioned centrally right next to the Main Ring providing a private viewing area on to the entertainment. Private catering and a bar is available for your guests to purchase food and drink. 20 show day tickets are provided for you and your guests to enjoy quick entry and access to the marquee throughout the day. The marquee provides a fantastic base for you to meet our members and fellow sponsors and meet your clients. Maximum exposure is offered through our website and our social media channels and a full page colour advert is included in our programme and guide.

Presidents Lounge

£1,400.00



Our Presidents Lounge is a private area located within our members and sponsors Marquee. 10 show day tickets will be provided for you. 6 of these will be joining the President and his guests for a complimentary lunch and drinks whilst enjoying a private viewing area of all the main ring entertainment. A full page colour advert in our programme and guide is included and of course exposure through our website and social media channels. A fantastic package which gives you a lovely show day experience for you and your guests, family, clients or staff.

Show Tickets

£1,100.00



Our show tickets come in three types, that being online, advanced and on the gate. Sponsors of the tickets will have their logo featured on all three versions. Tickets purchased online will be sent digitally for scanning on the day. Advanced tickets are physically sent to our members, sponsors and traders. They are also available to purchase from 16 outlets across Devon. Of course on the day tickets are available from our box offices situated on the Show Field. On average 15,000 tickets end up in circulation and offers a fantastic opportunity to engage with our visitors. Lots of other show benefits come with this great package.



Food & Drink Marquee £1,100.00

The Food & Drink Marquee is possibly the most popular part of the show. Over 50 traders from all over the South West bring together an amazing mix of food and drink. Situated in our busy main ring field the Food Hall enjoys great exposure with massive footfall. 6 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee throughout the day with forward parking and a Full Page Colour advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.



Countryside Area £1,100.00

The Countryside Area is packed full of exhibits and demonstrations that celebrate the Devon area. A fun area which is popular with young families in particular. From ponies to birds of prey and of course the famous ferret racing takes place here. A simply lovely part of the show. 6 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Full Page Colour advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.

Main Ring £1,100.00



The Main Ring is the focal point of the show. With entertainment throughout the day this attracts the biggest audience on Show Day. Every visitor or trader will visit this area at some point during the day. 6 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee throughout the day with forward parking and a Full Page Colour advert in both our show programme and guide. 8 ring side banners are also included to give you a presence in the Main Ring.

Volunteers £1,100.00



The Show would simply not happen without the help of our Volunteers. Each year we are supported by hundreds of local people who help put on our wonderful event. In turn we need to support them with the tools to help them do their job and we thank them with a supper before the show and lunch on Show Day. 6 show day tickets are provided for you & your guests to enjoy quick entry & access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Full Page Colour advert in both our show programme & guide. A ring side banner is also included to give you a presence in the Main Ring.



Magpie Marquee £550.00

The Magpie Marquee has grown in size and popularity. With over 50 traders providing an eclectic mix of products from all over the South West. Hugely popular and attracts a wide variety of customers. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.



Weekly Email £550.00

Our weekly email is sent to thousands of people who are involved with the show. From exhibitors and sponsors to the general public all receive a weekly Friday email. Your logo will be on every email sent out right up until Show Day. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.

Show Programme

£550.00



The Show Programme is our hugely popular publication which details all areas of the show including our extensive Livestock Competition. On sale at the entrances to our show ground. Your Logo will feature on the front page of the programme. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.

Show Guide

£550.00



Our Show Guide is a complete guide to the show, but does not include the Livestock competition. Available to purchase in advance of show day and on the entrance gates to the show. Your Logo will feature on the front cover of the guide which is purchased by thousands of visitors. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.



Music Fest

£550.00

Our Exciting Music Fest has grown in size and popularity over the last few years. With local performances throughout the day offering a diverse selection of genres. Excellent branding opportunity is available around the staging area giving excellent exposure. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included giving you presence in the Main Ring.



Flower & Garden

£550.00

The beautiful Flower & Garden Marquee fills the area with wonderful colour and scent. Traders are joined by exhibitors who compete in our competition in all different sorts of categories. The marquee allows for great advertising and can be used to display your company details as required. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Information Wallet

£550.00



Information Wallets are sent to everyone who are sent info in advance. This would be all our members, sponsors, advertisers and all our traders. This is a lovely document and your logo will feature on the front and inside of the wallet with a full colour advert on the reverse. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering to enjoy.

Show Map

£550.00



Our show map is included in both our Show Programme and Guide. In addition supersized versions are also positioned around the showground. All of our visitors refer to this on the lead up to show day and on the day itself. Your Logo will be placed on the map and offers excellent exposure. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Craft Marquee £550.00

Our Craft Marquee is full of traders who manufacture their items from raw materials and has grown in size and popularity over the last few years. Excellent branding opportunity is available around the marquee area giving excellent exposure. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Food & Drink Zone £550.00

A brand new area to the show brining together Food & Drink traders in an outdoor area which we expect to be very popular. Lots of advertising space available for flags, banners and large pieces of material. This area will be a focal point in the heart of the show ground . 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Young Farmers Marquee £550.00



The Young Farmers Marquee is full of fun and exhibits displaying work from all our local Clubs. Ensuring the next generation of farmers are encouraged to be part of the shows future and firmly in the spotlight of Show Day. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering to enjoy.

Rural Crafts Area £300.00



We encourage Rural Crafts to attend the show Free of Charge to ensure traditional skills are demonstrated. With lots of space to place banners, flags or large advertising boards. Car window drops or leaflet hand outs are also possible in these areas. There are many opportunities here and we would be pleased to discuss any ideas you may have. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Car Park £300.00 (Each Area)

Our three parking areas offer a fantastic opportunity to engage with our general public visitors, traders and exhibitors. The opportunities to promote your business in the car parks are extensive. With lots of space to place banners, flags or large advertising boards. Car window drops or leaflet hand outs are also possible in these areas. There are many opportunities here and we would be pleased to discuss any ideas you may have.

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Dog Ring £300.00

The brand new Dog Ring was introduced as a casual Dog Show in 2019. We were so delighted at how successful this was that it is now a main feature within the show ground. Not only does the Dog Show continue with prizes for everyone, but we have also added dog demonstrations to the line up. Banners and flags can be placed around the dog ring to promote your business and we can accommodate other ideas to help promote your involvement.

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Parking Hangers £300.00

Parking Hangers are provided to hundreds of visitors who require vehicle entrance to the show. Traders, Exhibitors and Show Members are all provided with a hanger to ensure they experience hassle free entrance to the car parking areas. Your Logo and company details will appear on the Hangers giving you excellent exposure. Both to the person or company that receives it and also to any passers by once displayed in the vehicle.

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Classic Vehicles £300.00

The ever popular classic vehicle area continues to be a big draw for all our visitors. A wide range of vehicles join us each year from buses to motorbikes and luxury cars to ex service vehicles. This large area allows for a great opportunity to erect banners, flags and other large promotional items. Use your own vehicles to promote your business or create a competition within the vehicles to promote your activities. Best in show? Best presented? And so on

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Churches Marquee £300.00

The Church Marquee and area is a lovely part of the show. Offering a peaceful and relaxed area for families to take a break from the hustle and bustle of the show.

Refreshments are available along with baby changing and a private area for mums to be with baby.

There are many opportunities to advertise here and we would be pleased to discuss any ideas you may have to support this important part of the show.

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Poultry Marquee £300.00

The Poultry Marquee has a beautiful position with the Knightshayes estate right next to the main Livestock area.

Exhibitors from across the South West enter in to our competition for prizes and rosettes. The Poultry Marquee is especially popular with our younger visitors as they explore all the different and sometimes exotic types of Birds.

3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Trade Stand Competition £550.00

All Trade Stands are entered in to a competition for 1st, 2nd and 3rd prizes in their designated area. Winners from Each area are forwarded to the Best In Show and are presented with a trophy which we invite the sponsors to present. This offers an excellent opportunity to engage with all our traders on show day. 5 show day tickets are provided for you and your guests to enjoy quick entry and access to the members marquee with private bar and catering for you to enjoy throughout the day with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring.

Presidents Ring £300.00

Located right in the centre of Blue Field and surrounded by traders. Making this a busy and popular entertainments area. A full day of events will be planned drawing crowds in to the ring. This is a more intimate version of the Main Ring and has proved a real hit with both performers and Audiences. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Tug Of War £300.00

Making its debut at the 2024 show and what an amazing event this turned out to be. Teams from across the South West competed for the top prizes and watched by thousands of show visitors. Taking place in the Farm Demo area of the show which offers a great space to advertise your company. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Show Bus Stop £300.00

The busy show bus stop welcomes thousands of visitors to the show ground via our FREE bus service. Located just outside the show ground it offers an excellent opportunity to engage with local visitors to the show. Banners, flags and other large promotional items work well here. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3

members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Park & Ride £300.00

Located about 3 miles away from the show ground this space offer a park and free bus service to the show. Popular with visitors from outside the immediate area. Opportunities to display banners or do leaflet drops on car windscreens and lots more. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Vintage Tractors £300.00

Attracting entrants from all over the South West our Tractor Exhibition has become a must for all those vintage enthusiasts. With around 30 to 40 exhibitors each year we are thrilled to hold this part of the show each year. Very large area offering a great opportunity for advertising banners and large signage. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Farm Demo Area £200.00

Unique to the Mid Devon Show we welcome companies from around the area to demonstrate their latest machines. Always a big crowd puller and a very popular area with our farming community. Another large area providing big opportunity for big advertising. 2 show day tickets will be provided for you with forward parking. 2 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Art Competition £200.00

Involving schools from across the Mid Devon Area we attract hundreds of entrants with their fabulous art work. For the first time we are also accepting online applications this year. 2 show day tickets will be provided for you with forward parking. 2 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Show Organisers Area £200.00

The beating heart of the show ensuring everything on show day runs as it should. A very busy area with members of the public, traders and exhibitors all visiting throughout the day. An excellent opportunity for exposure and we welcome suggestions on how you can take advantage of this area. 2 show day tickets will be provided for you with forward parking. 2 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.





Livestock Area £1100.00

The largest part of the show attracting hundreds of livestock exhibitors entering our competitions from across the South West and beyond. The competitions we hold are keenly participated in for the top prizes. Our sheep section has grown year on year with over 800 entrants at the last show. Our Cattle section has also grown to rival multi day shows in both quantity and quality. Together with Pygmy Goats, Heavy Horses, Pigs and Poultry this is always a busy area with lots going on throughout the day. Obviously our farming community are very involved with the Livestock competitions. However the attraction to all members of the public and especially young families is great to see. This is a massive area with opportunities to display large banners or any other suggestions are welcomed. Lots of other show benefits come with this great package. 6 show day tickets will be provided for you with forward parking and a Full Page Colour advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 6 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Livestock Schedule £350.00

Our Livestock Schedule detailing our livestock competitions rules and classes. Distributed to hundreds of exhibitors to invite entry of animals. Your logo will appear on the front with a full page colour advert on the back page. 4 show day tickets will be provided for you with forward parking. A ring side banner is also included to give you a presence in the Main Ring. In addition a quarter page black and white advert will appear in the show guide & programme. 4 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Livestock Hospitality £550.00

Our Livestock Judges and stewards are provided with a lunch on show day. An excellent chance to engage with our farming community. Lunch vouchers with your logo will be provided to 150 people. 5 show day tickets will be provided for you with forward parking and a Half Page B&W advert in both our show programme and guide. A ring side banner is also included to give you a presence in the Main Ring. 5 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Livestock Rosettes £300.00

The show provides Rosettes for all the competitions throughout the show field. Not only in our livestock classes but also other areas of the show. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Heavy Horse Ring £300.00

Our wonderful Heavy Horse ring is a very popular area with our visitors. Watching these giants compete for top prizes is always a huge draw. The ring offers a large area to advertise and is situated in the picturesque Blackery field of the Knightshayes Estate. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.



Livestock Collecting Ring £300.00

Situated right next to the Main Ring this area offers a fabulous location and also a very busy part of the show. Allowing animals and acts to collect in an area before they enter the main ring itself. Banners and flags have been the advertising tools of choice but you tell us how it can work for you 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Pygmy Goat Marquee £300.00

The Pygmy Goat Marquee is positioned right in the main Livestock area. Exhibitors from across the South West enter in to our competition for prizes and rosettes. This area is always popular with visitors as they enjoy watching the Pygmy Goats lovely and sometimes Naughty characters. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Cavies Marquee £300.00

The Cavies Marquee has a beautiful position with the Knightshayes estate right next to the main Livestock area. Exhibitors from across the South West enter in to our competition for prizes and rosettes. The Cavies Marquee is especially popular with our younger visitors as they explore all the different and sometimes exotic types of Guinea Pigs. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Livestock Grand Parade £300.00

The Highlight of the Livestock competition is the Grand Parade. This happens at 3pm when all the winning animals parade from the Livestock Area in to the Main Ring. This gives a chance for all the exhibitors to show off their prize winning animals to the whole show. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Pig Marquee £300.00

The Pig Marquee is positioned right next to the Cattle Lines in the main Livestock area. Exhibitors from across the South West who off their prized animals in our Exhibition. The Pig Marquee is probably the most popular with visitors both young and old. 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.

Livestock Office £200.00

The Livestock Office is the hub of everything to do with Livestock on the day. All the competitions and any Livestock Matters are dealt with in this very busy area. As well as all the exhibitors you will also find judges and stewards using this office. This offers an excellent opportunity to engage with our farming community. 2 show day tickets will be provided for you with forward parking. 2 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy.





Cattle Breed £300.00

The livestock area is the heart beat of the show, bringing exhibitors from across the South West to compete for the top prizes. Sponsorship of a whole cattle breed in our Livestock competition. You will be named in the livestock competition programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details. However some key benefits are 3 show day tickets will be provided for you with forward parking and a Quarter Page B&W advert in both our show programme and guide. 3 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy. Space to hang one banner within the livestock area



Available Breeds



Aberdeen Angus
Any Other Continental
Any Other Dairy
Any Other Native Beef
Ayrshire
Belted Galloway
British Blue
British Limousin
British Simmental
Commercial Beef
Devon
Dexter
Guernsey
Hereford
Holstein Friesian
Jersey
South Devon
Young Handlers





Sheep Breed £200.00

Our Sheep entries are one of the largest in the South West with over 900 in 2024. Sponsorship of a whole breed in our Livestock competition. You will be named in the livestock competition programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details. However some key benefits are 2 show day tickets will be provided for you with forward parking. 2 members tickets will also be included which gives you access to our members marquee with private bar and catering for you to enjoy. Space to hang one banner within the livestock area



Available Breeds



Any Coloured Sheep	Greyface Dartmoor
Any Other Continental Breed	Hampshire Down
Any Other Native Breed	Jacob
Beltex	Lleyn
Blue Faced Leicester	Primitive & Rare Breeds
Blue Texel	Ryeland
Charollais	Suffolk
Coloured Ryeland	Shetland
Commercial Sheep	Texel
Devon & Cornwall Longwool	White Face Dartmoor
Devon Closewool	Young Shepherd
Dorset Horn / Poll Dorset	Zwartbles
Exmoor Horn	





Heavy Horse Breed £200.00

Sponsorship of a breed in our Heavy Horse competition. You will be named in the livestock competition programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details. Space to hang one banner within the Heavy Horse Ring

Pig Breed £120.00

Sponsorship of a Breed in our Pig Exhibition. You will be named in the livestock programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details.

Please contact us for available breeds

Pygmy Goat Class £30.00

Sponsorship of a class in our Pygmy Goat competition. You will be named in the livestock competition programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details - **please contact us for available classes**

Fleece / Wool on Hoof £125.00

Sponsorship of our Fleece / Wool on the Hoof competition. You will be named in the livestock competition programme and also our sponsors board. Please see our Livestock sponsors grid on the following page for all the other benefits for this sponsorship. All sponsorship allows a certain amount of tickets for access to our members area please see grid for details

All Livestock Sponsorship includes the following Benefits

**Ticket, Car Pass & Programme Advert Allocation is linked to
amount Donated as a sponsorship**

£60 - £180	1 Ticket	1 Car Pass	No Advert
£200 - £280	2 Tickets	1 Car Pass	No Advert
£300 - £340	3 Tickets	1 Car Pass	1/4 Page B&W
£350 - £500	4 Tickets	2 Car Pass	1/4 Page B&W
£550 - £1000	5 Tickets	2 Car Pass	1/2 Page B&W

**You will receive one sponsors badge with each
ticket which gives you access to our members
marquee with private bar and catering for you
to enjoy.**









If you have not found something that fits your requirements then please contact us. We are always keen to work with you to ensure your sponsorship has the maximum benefit for your company.

You will find our contact details below, but please feel free to pop in to the show office and discuss your ideas over a cup of tea



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