



# NEWBURY SHOW

## 2025 Trade Stand Brochure

20<sup>th</sup> & 21<sup>st</sup> September  
Newbury Show

With hours of entertainment for both young and old alike, Newbury Show is a great day out. Our 2-day annual event promotes the very best of British agriculture and countryside to the general public, with machinery demonstrations, livestock competitions, our dedicated Food and Farming Zone with local farm competitions, Countryside Area and Education Marquee. Plus the traditions of any good country show; our Food and Craft Halls, shopping Avenues, a variety of food and drink hubs and a packed Main Ring timetable!

Held over 2 days at the Newbury Showground, off Junction 13 of the M4 and A34 interchange, Newbury Show is easily accessible - only an hour's drive from London – and attracts visitors from all around the country.

Since its return in 2023, Newbury Show has averaged approximately 30,000 visitors - with 2025 promising to be bigger and better than ever, Newbury Show will provide the opportunity to showcase your brand to thousands of attendees.



*Run by Newbury & District Agricultural Society, an incorporated charity*  
*Please note, all prices are excluding VAT*

# Open Space

Grass plots located throughout the showground, with the flexibility to fill the space as required.

Plots starting from 4m x 6m up to 30m x 24m

## ADVANCED Open Space (01/03/2025 - 30/06/2025)

<i>Frontage</i>	<i>Depth</i>				
	<i>6m</i>	<i>9m</i>	<i>12m</i>	<i>18m</i>	<i>24m</i>
<i>4m</i>	£320	£360	N/A	N/A	N/A
<i>6m</i>	£480	£540	£570	£630	£690
<i>8m</i>	£640	£720	£760	£840	£920
<i>9m</i>	£720	£810	£855	£945	£1035
<i>10m</i>	£800	£900	£950	£1050	£1150
<i>12m</i>	£960	£1080	£1140	£1260	£1380
<i>14m</i>	£1120	£1260	£1330	£1470	£1610
<i>15m</i>	£1200	£1350	£1425	£1575	£1610
<i>16m</i>	£1280	£1400	£1520	£1680	£1840
<i>18m</i>	£1440	£1620	£1710	£1890	£2070
<i>20m</i>	£1600	£1800	£1900	£2100	£2300
<i>24m</i>	£1920	£2160	£2280	£2520	£2760
<i>26m</i>	£2080	£2340	£2470	£2730	£2990
<i>28m</i>	£2240	£2520	£2660	£2940	£3220
<i>30m</i>	£2400	£2700	£2850	£3150	£3450

## Open Space (01/07/2025 - 02/09/2025)

<i>Frontage</i>	<i>Depth</i>				
	<i>6m</i>	<i>9m</i>	<i>12m</i>	<i>18m</i>	<i>24m</i>
<i>4m</i>	£360	£400	N/A	N/A	N/A
<i>6m</i>	£540	£600	£630	£690	£750
<i>8m</i>	£720	£800	£840	£920	£1000
<i>9m</i>	£810	£900	£945	£1035	£1125
<i>10m</i>	£900	£1000	£1050	£1150	£1250
<i>12m</i>	£1080	£1200	£1260	£1380	£1500
<i>14m</i>	£1260	£1400	£1470	£1610	£1750
<i>15m</i>	£1350	£1500	£1575	£1725	£1875
<i>16m</i>	£1440	£1600	£1680	£1840	£2000
<i>18m</i>	£1620	£1800	£1890	£2070	£2250
<i>20m</i>	£1800	£2000	£2100	£2300	£2500
<i>24m</i>	£2160	£2400	£2520	£2760	£3000
<i>26m</i>	£2340	£2600	£2730	£2990	£3250
<i>28m</i>	£2520	£2800	£2940	£3220	£3500
<i>30m</i>	£2700	£3000	£3150	£3450	£3750

# Food & Drink Hall

Our extremely popular Food and Drink Hall is fantastic attraction at the show giving an excellent opportunity to introduce your products. Traders in the Food Hall must be selling food or drink for consumption off site only and must comply with current food and hygiene regulations.

All sites are undercover within the Food and Drink marquee and benefit from a double 13-amp socket.

Pitches start at 3m x 3m and increase in frontage up to 6m

*Please note, 3m is the only depth of stand permitted in the Food and Drink Hall*

## ADVANCED (01/03/2025 - 30/06/2025)

### *Frontage    Depth - 3m*

<i>3m</i>	£450
<i>4m</i>	£560
<i>5m</i>	£675
<i>6m</i>	£790

## STANDARD (01/07/2025 - 02/09/2025)

### *Frontage    Depth - 3m*

<i>3m</i>	£500
<i>4m</i>	£620
<i>5m</i>	£740
<i>6m</i>	£865

## Craft & Shopping Marquee

Our Craft Marquee sits in a prominent position at the top of the Showground allowing us to showcase your wonderful products. All sites are undercover within the Craft and Shopping marquee and benefit from a double 13amp socket.

Pitches start at 3m x 3m and increase in frontage up to 6m

*Please note, 3m is the only depth of stand permitted in the Craft and Shopping Hall*

### ADVANCED (01/03/2025 - 30/06/2025)

#### *Frontage Depth - 3m*

3m	£375
4m	£470
5m	£560
6m	£660

### STANDARD (01/07/2025 - 02/09/2025)

#### *Frontage Depth - 3m*

3m	£410
4m	£515
5m	£620
6m	£720

# Agricultural Trade

**\*Upon application only \***

Businesses that are of an agricultural nature may be eligible for a discount on the stand price (Open Space only) of 60%. – minimum 12m x 12m

*\*these prices are for an indication; we can provide a prices for a range of sizes.  
If there is a particular size required, please contact [victoria@nadas.co.uk](mailto:victoria@nadas.co.uk) and  
we can provide more information \**

## ADVANCED Agricultural Trade Space (01/03/2025 – 30/06/2025)

<i>Frontage</i>	<i>Depth</i>		
	12m	18m	24m
12m	£455		
14m	£530	£590	£645
15m			
16m			
18m	£685	£755	£828
20m			
24m	£910	£1010	£1105
26m			
28m			
30m	£1140	£1260	£1380

## Agricultural Trade Space (01/07/2025 – 02/09/2025)

<i>Frontage</i>	<i>Depth</i>		
	12m	18m	24m
12m	£505		
14m	£590	£645	£700
15m			
16m			
18m	£755	£830	£900
20m			
24m	£1010	£1105	£1200
26m			
28m			
30m	£1260	£1380	£1500

## Local Producers

Set in a designated area with other local producers, open space grass plots are available at a discounted rate. Plots are a fixed size of 3x3m.

*Traders must be based within a 15-mile radius of the Showground (RG18 9QZ) to qualify for a 'local producers' plot.*

**£270**

## Charity Stands

Upon application only

30% discount available for agricultural/animal/countryside charities

## Countryside Area Stands

Brimming with displays, rural working crafts, lake displays and live demonstrations, the Countryside Area is the perfect location to showcase your rural crafts and products. We've reimagined the Countryside Area to celebrate the essence of countryside living, focusing on:

- Biodiversity, Environment and Wildlife
- Leisure and Countryside Activities
- Sustainable Land, Water and Flood Management
- Horticulture and Community based Projects
- Traditional Rural Skills and Modern Makers

Upon application only – discounts available on a case by case basis

# Optional Extras

## Premium Avenues:

Open Space pitches can be upgraded with the following extras:

Avenue A 15% Surcharge  
Corner Sites 15% Surcharge

There are a limited number of prime sites available upon request only. Please contact [victoria@nadas.co.uk](mailto:victoria@nadas.co.uk) for more information. The Show Manager reserves the right to decline applications for prime location spaces. **The Show Team's decision is final.**

## Water Supply & Grass Cutting:

Both water supply and grass cutting are available on your pitch upon request, this must be included at the time of booking.

Water Supply: £150

Grass Cutting: £1 per m<sup>2</sup>

## Electricity:

Electricity to be booked directly through our Electrical Contractor. Electricity Booking Form is available via the downloads link on the online Trade Stand booking page.

Please note, we do not have any WiFi networks available for exhibitors – we have installed an additional phone mast to boost signal but please be aware if solely relying on card payments. The Society will accept no responsibility for any lost income/sales from signal issues.



## Stand Personnel

All personnel attending and working at the Show must present an admission ticket. Failure to present the correct ticket at the Showground entrance will result in the full admission price having to be paid. No refunds will be given in these circumstances. All stands benefit from a quantity of tickets related to the size of the stand. If you require additional tickets, please ensure you have ordered these **prior Thursday 18<sup>th</sup> at 2pm** and distributed them to your staff before the Show. If exhibitors require more tickets after this time, they must purchase public entry tickets.

## Exhibitor Entry Passes

Exhibitor Entry Passes will be issued as a two-day pass, and can be scanned once each day. Passes are allocated on a stand size basis.

Stand Size	Entry Pass Quantity
3m – 9m Frontage	3
10m – 16m Frontage	6
17m+ Frontage	9

One ticket per day is required for each member of staff manning the stand, which will be requested at the entrance gate in order to gain access. Additional passes are available to purchase at the advanced ticket price of £18 or a child's ticket for £5.

**Passes are not required for show build entry.**

## Exhibitor Vehicle Passes

- Allows free parking in the Exhibitors' Car Park (Silver) both Saturday 20<sup>th</sup> and Sunday 21<sup>st</sup>
- Additional Exhibitors' Car Passes may be purchased at the rate of **£10**.
- Additional Passes must be ordered when booking

Vehicle passes are allocated on the following basis:

Stand Size	Vehicle Pass Quantity
3m – 9m Frontage	1
10m – 16m Frontage	2
17m + Frontage	3

## Food and Craft Parking Passes

- Allows for parking and camping behind Food and Craft Halls (on Show Site)
- Available to Food & Drink Exhibitors, Craft & Shopping Exhibitors and Local Producers **only**
- Must register number plate that is on the vehicle that is parking
- Vehicles must be on site by 7:30am both Saturday 20<sup>th</sup> and Sunday 21<sup>st</sup> and cannot move until after show close (6pm Saturday and 5pm Sunday)

**£20 per pass**

## Important information:

- Payment is available in two instalments, the first upon booking and the second on or before 1st July 2025. All outstanding monies must be paid in full by the 1st July 2025 (failure to comply with payment schedule will result in forfeit of allocated stand). Any stand booked after this date will require payment in full at time of booking
- Surcharges will apply to Avenue A and Corner Sites as follows: Avenue A 15%, Corner Sites 15%. There are a limited number of prime sites **available upon request only**. Final decision on prime location allocation lies with the Show Team.
- Show build will take place from the week commencing 15th September 2024. Opening times: Monday 15<sup>th</sup> - Thursday 18<sup>th</sup> 9am – 6pm. Friday 19<sup>th</sup>, 7am to 10pm.
- Vehicular access to the showground on Saturday 20<sup>th</sup> & Sunday 21<sup>st</sup> will stop at 7:30 am, and all vehicles must be off site by 8:00am for show opening.
- Tickets and passes will not be issued until all outstanding payments have been made and all the necessary documents provided.
- Show management reserve the right to allocate and plot stands in locations deemed suitable.
- Show management cannot guarantee exclusivity to exhibitors, but will however cap the number of duplicate products at own discretion.
- Newbury & District Agricultural Society (NADAS) cannot be held liable to the Trader in the event of any loss or damage to stock, loss of profits, business, goodwill or any type of special indirect or consequential loss.

# Newbury and District Agricultural Society

Newbury Show is run by Newbury & District Agricultural Society (NADAS), an incorporated charity, with objectives relating to education and generally raising awareness of agriculture, horticulture, forestry, and rural crafts and businesses

From our home at Newbury Showground, the Society recognizes its charitable aims and objectives through various events and programs run throughout the year, including the NADAS educational program delivered throughout Berkshire, North Hampshire and South Oxfordshire, an annual ploughing match, and Local Farm competitions

## NADAS Team:

Competitions, Lettings and Enquiries Manager – Nicki Head  
Finance Manager: Angela Plank  
Education Officer: Jan Murray  
Tradestands, Sponsorship and Show Planner – Victoria Ackrill  
Show Coordinator - Ben Plank

## NADAS Board of Trustees:

Chairman – Steve Ackrill  
Vice Chairman – David Barr  
Trustees  
Paul Frankel  
Nick Wallis  
Steve Coventry  
Simon Pallet

## Get in Touch

Competitions/General enquiries – [nadas@nadas.co.uk](mailto:nadas@nadas.co.uk)  
Trade Stands/Sponsorship – [Victoria@nadas.co.uk](mailto:Victoria@nadas.co.uk)

Telephone: 01635 247111  
Website: <https://newburyshowground.co.uk/>  
*Charity Number 1003898*

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Thatcham  
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