



SPONSORS - ADDITIONAL INFORMATION

Information for prospective Sponsors.

For our 2025 Show we are offering a number of exclusive sponsorship opportunities as well as some shared sponsorship opportunities.

We hope there will be one for every budget.

Exclusive Sponsorships:

Principal Show Sponsor	£5,000
Website Sponsor	£2,000
eNewsletter Sponsor	£1,000
Social Media Sponsor (Facebook, Twitter & Instagram)	£1,250
Members' Pavilion Sponsor	£1,000
Churches & Community Marquee Sponsor	£1,000

Shared Sponsorships:

Main Entertainment Stage	(6 x £300)
Taste of Cornwall Area	(4 x £250)

In return for your sponsorship you will be entitled to acknowledgment and certain benefits:

Principal Show Sponsor

A5 acknowledgment on each side of the 6 main visitor information display boards.

Free monochrome full page in guide & catalogue.

10 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

Acknowledgment on advance ticket paperwork.

Acknowledgment on eNewsletters.

Highlighted acknowledgement on Sponsors' page of web site.

Free basic Trade or Craft Stand, if required.

2 x free ringside banners (provided by Sponsor and sized to our specification).

(Total Show footfall is estimated to be of the order of 20,000 persons.)

Website Sponsor

Sponsor banner on web site (every page).

Free monochrome full page in guide & catalogue.

Highlighted acknowledgement on Social Media each time we reference a link.

Acknowledgement on Sponsors' page of web site.

4 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

eNewsletter Sponsor

Sponsor banner on header of every eNewsletter.

Highlighted acknowledgement on Sponsors' page of web site.

2 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

Social Media Sponsor (Facebook, Twitter & Instagram)

Mention on every advertising Social Media post.

Highlighted acknowledgement on Sponsors' page of web site.

4 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

Members' Pavilion Sponsor

Banner on Pavilion (provided by Sponsor and sized to our specification).

Opportunity for Sponsor to provide table centres/notices/leaflets to promote the Sponsor.

Acknowledgement on Sponsors' page of web site.

Acknowledgement on relevant pages of web site.

4 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

Churches & Community Marquee Sponsor

Banner on Marquee (provided by Sponsor and sized to our specification).

Opportunity to provide table centres/notices/leaflets to promote the sponsor.

Acknowledgement on Sponsors' page of web site.

Acknowledgement on relevant pages of web site.

4 Guest badges admitting to Show & Members' Pavilion with Forward Parking.

Main Entertainment Stage

Banner on stage (provided by Sponsor and sized to our specification).

Acknowledgement on Sponsors' page of web site.

Acknowledgement on relevant pages of web site.

Acknowledgment on at least one eNewsletter.

Acknowledgment on Social media posts re Stage.

Taste of Cornwall Area

Banner on Taste of Cornwall area (provided by Sponsor and sized to our specification).

A Board placed at discretion of organiser.

Acknowledgement on Sponsors' page of web site.

Acknowledgement on relevant pages of web site.

Free monochrome half page in guide or catalogue.

For further information or to discuss these opportunities please contact Claire Watters, General Secretary on information@stithians.show or 01209 861073.