



Children's Countryside Day Media Policy

The Glendale Agricultural Society will use any photographs/ videos taken at the Children's Countryside Day in a responsible way. We understand the need to respect the rights of privacy of both the children and parents, and to be aware of potential child protection issues. Every reasonable effort will be made to minimise risk by following the guidelines detailed in this document.

This policy applies to the use of all media (photographs, TV, Radio, Videos) in our publicity materials, website and in the press.

1. It is assumed that schools will have informed and secured parental consent for their child to be photographed / filmed before attending the event.
2. Where children have not been given parental consent, it is assumed that the teacher or adult in charge will notify the press officer/ child protection officer and make sure that the child / children in question are removed from the area that is being used to take photographs / films.
3. All stewards and exhibitors at the event will be briefed and informed that they are not to take photographs on the field unless permission is sought from the adult in charge of the children.
4. Schools can take photographs / films of their *own* children at the event in accordance with their own school media policy.
5. We will have specified press photographers at the event. They will be fully briefed and clearly labelled. No authorisation will be given to unscheduled visits by the press under any circumstance.
6. If photographs are taken, consent from the adult in charge must be asked for and, if needed, a pre-agreed and accepted amount of personal information (e.g. first names only) will be published along with images and videos.
7. Every effort will be made to ensure the press abide by any specific guidelines should they be requested.
8. No responsibility or liability however can be claimed for situations beyond reasonable control, and where the society has considered to have acted in good faith.
9. All media collected will be used in accordance with the General Data Protection Regulation 2018.