

# REACH UP TO 17,000 PEOPLE FROM JUST £100

## SUPPORT A LOCAL CHARITY AND THE OLDEST FLOWER SHOW IN THE COUNTRY



### *Sponsorship & Advertising Options*



**1ST & 2ND AUGUST 2025  
VIVARY PARK, TAUNTON**



01823 332010



info@tauntonfs.co.uk



www.tauntonfs.co.uk



# ADVERTISING

Promote your business and support the Charity, by booking your advertising with us.

Choose from supporters posts on our Social Media channels, adverts in the Show Programme, and Banners at the Show.

Advertising starts from £35.



## ONLINE ADVERTISING

Reach our online audience of over 9,000 followers, by booking a Supporters post,



Dedicated "Supporters" post on TFS Social Media channels - Facebook, Instagram, Threads, X, and LinkedIn. £35 per post.

## PRINT ADVERTISING

Say more about your business by taking an advert in our printed booklets:



Advertise in the Show Programme - Distributed to all members, guests and traders, also available to buy at the Show, and before the Show from various locations. £70 Quarter Page, £140 Half Page, £280 Full page.



Advertise in the Competition Booklet - Printed in January, distributed to all members and previous competitors. Also available to pick up for free at the Show and before the Show from various locations. £100 Half Page, £150 Full page.

## IN-SHOW ADVERTISING

Promote your business to our visitors, by booking a banner space in the Show:



Banner space in the Showground - Max size 2ft High and 8ft Wide. Placed around the showground, or on the external fence by the gates. £100 per banner.



Banner space in the Arena - Max size 2ft High and 8ft Wide. Placed around the arena fencing in the heart of the action. £150 per banner.



# SPONSORSHIP

Become a Show Sponsor and support the Charity which runs the oldest, longest running Flower Show in the UK. We have off-the-shelf packages, or we can build a tailored sponsorship package to suit your needs and budget. Prices start from £500.

Scan the QR code to go to our website and view the full package details.



## DID YOU KNOW WE ARE A CHARITY?

The Show is organised and run by Taunton Deane Horticultural and Floricultural Society. Your sponsorship will go directly to supporting the Charity, and to fund this historic Show, whilst being tax deductible to you! Charity Number 1103853.



**NEW for 2024 - Corporate Membership** - 10 single memberships to the Show, plus advertising in the Show programme and at the Show. £500.

## SPONSORSHIP OPTIONS



**Bronze Package** - Most affordable sponsorship option, advertising Pre-Show and in Show. Online presence, and tickets to the Show. £500.



**Silver Package** - Building on the Bronze package, to also include space for a trade stand in the Showground, promotion to our Members database, and tickets to the Show. £1,200.



**Gold Package** - Stepping up from the Silver package with a trade space in a prime location, and also include more advertising presence, pre Show, and in the Show, VIP passes, to include parking and reserved spaces for hospitality. Catering fees are not included. £2,500.



**Platinum Package** - A jump up from Gold, to include a private marquee with furniture, to host your guests, Show visitors, or promote your business to a wider audience, 40 Show Passes to distribute to your guests. Catering fees are not included. £6,000.



**Tailored Package** - Do you have something specific in mind? We can build a package to suit your requirements and budget. Please get in touch to discuss options. Minimum spend £500.





**1ST & 2ND AUGUST 2025**  
**VIVARY PARK, TAUNTON**

Be part of the oldest Flower Show  
in the UK, second oldest in the World,  
right on your doorstep.  
Here is your invitation to join us  
and get involved.

## SO MUCH MORE THAN FLOWERS

- Family Fun
- Live Music
- Floral Displays
- Exciting Arena Acts
- Inspirational Gardens
- Competitions Marquee
- Free Children's Entertainment
- Quality Crafts, Food,  
Horticultural & Trade Stands

...and So Much More!

Up to 17,000 Visitors  
400 Volunteers | 200 Traders



All Sponsors and Show Supporters will be included in our  
Somerset County Gazette Pre-Show supplement

"For us, the Taunton Flower Show (TFS) is so much more  
than a flower show but is an integral part of the local  
community; our involvement gives us a true connection to  
Taunton and the surrounding area.

Notwithstanding this, its appeal is far reaching with our  
clients travelling from far and wide to enjoy the day, the  
atmosphere and the varied entertainment that is part and  
parcel of the TFS!"

Greg Sellers, Senior Investment Manager  
Hawksmoor Investment Management Limited

"...The show is a fantastic way to  
spread your brand awareness.  
The value for money compared to  
other 'advertising' methods is  
fantastic.

On top of all that we get to spend  
two days basking in the  
atmosphere of thousands of local  
people having a great time, it's  
infectious!"

Jonathan Hunt, MD  
The Property Centre



## WITH THANKS TO OUR 2024 SPONSORS

