



# Sponsorship Packages



The Melplash Show is an important annual event for everyone who works or lives in West Dorset as well as for tourists who enjoy visiting this beautiful part of rural England. It showcases the best of agricultural and rural life by the sea and is open to all.

The Show is a fantastic day out for all the family and offers a great opportunity for corporate sponsors to communicate with a wide variety of audiences.

**NUMBER  
OF SHOW  
ATTENDEES;  
CIRCA 20,000**  
(locals & visitors  
to the area)

- **Raise YOUR profile within West Dorset and surrounding area**
- **Be seen to be a shareholder in YOUR local Show**
- **Steal a march on YOUR business competitors!**
- **Actively promote YOUR business both on site and in the programme**
- **Entertain YOUR clients in style at the Show**
- **Privileged car parking and other benefits**

[www.melplashshow.co.uk](http://www.melplashshow.co.uk)



# Melplash Show Sponsorship Packages

All our packages can be tailored to meet your specific needs.

## PLATINUM SPONSORS £5,000 +

The benefits are: (pro-rata)

- Prominent branding site for signs / banners (your company names and logo) around sponsored area
- Up to 6 additional banner sites around the Showground
- Full PA publicity in the main ring and sponsored area (where applicable)
- Free allocation of trade stand / sponsors space (9m x 9m)
- One full page colour advertisement in the Show Programme and Show Schedule
- Company logo on show website and website link to own website
- Regular mentions on social media – X (formerly Twitter), Facebook and Instagram
- Dedicated press release announcing sponsorship
- Free Show admission tickets and allocation of sponsor badges
- Preferential parking for guests on the Showground
- Complimentary Show Programme
- Admission to Members' Enclosure
- Tour of Show with President and / or Chairman
- Invite for up to 4 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



## DIAMOND SPONSORS £2,500 +

The benefits are: (pro-rata)

- Prominent branding site for signs / banners (your company names and logo) around sponsored area
- Up to 4 additional banner sites around the Showground
- Full PA publicity in the main ring and sponsored area (where applicable)
- One full page colour advertisement in the Show Programme and Show Schedule
- Company logo on show website and website link to own website
- Regular mentions on social media – X (formerly Twitter), Facebook and Instagram
- Dedicated press release announcing sponsorship
- 8 x Show admission tickets and allocation of sponsor badges
- Preferential parking for guests on the Showground
- Complimentary Show Programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



## GOLD SPONSORS £1,200 +

The benefits are: (pro-rata)

- Prominent branding site for signs / banners (your company names and logo) around sponsored area
- Up to 3 additional banner sites around the Showground
- Full PA publicity in the main ring and sponsored area (where applicable)
- One full page colour advertisement in the Show Programme and Show Schedule
- Company logo on show website and website link to own website
- Regular mentions on social media – X (formerly Twitter), Facebook and Instagram
- 6 x Show admission tickets and allocation of sponsor badges
- Preferential parking for guests on the Showground
- Complimentary Show Programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



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## SILVER SPONSORS £600 +

The benefits are: (pro-rata)

- Prominent branding site for signs / banners (your company names and logo) around sponsored area
- One banner site on the Showground
- Half page colour advertisement in the Show Programme
- Company logo on show website and website link to own website
- Regular mentions on social media – X (formerly Twitter), Facebook and Instagram
- 4 x Show admission tickets and allocation of sponsor badges
- Preferential parking for guests on the Showground
- Complimentary Show Programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



## BRONZE SPONSORS £300 +

The benefits are: (pro-rata)

- Prominent branding site for signs / banners (your company names and logo) around sponsored area
- A mention in the Show Guide with company logo
- Company logo on show website and website link to own website
- Regular mentions on social media – X (formerly Twitter), Facebook and Instagram
- 2 x Show admission tickets and allocation of sponsor badges
- Complimentary Show Programme
- Admission to Members' Enclosure
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



## MELPLASH AGRICULTURAL SOCIETY

Registered Charity No: 1130201

### Melplash Show Office

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[www.melplashshow.co.uk](http://www.melplashshow.co.uk)

