

2024 Show Summary



It's a Wrap Folks!

We've packed away the third "new-look" Nantwich Show and once again, we are able to celebrate the delivery of a safe, successful and profitable event.

We are also pleased to report that a 10-year contract with Reaseheath College has been agreed and signed and we must thank our Honorary Solicitor Oliver Lewis from Hibberts LLP for his time and tenacity working on this.

Unusually for Nantwich Show, we had glorious weather, many would say a bit too glorious as the heat was felt by human and beast.

We had over 200 replies to our visitor feedback form which invited people to list their three favourite parts of the show, the top ten results are:

- Trade Stands (63%)
- Shire Horses (61%)
- Cattle (51%)
- Sheep (49%)
- Food Market (43%)
- Home Produce (39%)
- Sheep Dog Demo (38%)
- Creative Crafts (37%)
- Fun Dog Show (27%)
- Floristry Marquee (27%)

Making a welcomed return to Nantwich was our small Cheese competition that was kindly sponsored by Westry Roberts Cheese Wholesalers.

We are excited to announce that this competition is here to stay and an organising team is taking shape.

We could not have put the show on without our growing army of wonderful volunteers, each giving up a minimum of six hours to support the show and a great many, volunteering throughout the year, attending sub-team meetings, setting up and breaking down the event.

Over the last 12 months, we estimate that we have clocked up over 4,000 volunteer hours, bringing a total value to our community of £56,000. A tremendous effort and super example of teamwork.

We would like to thank our Patrons, in particular HJ Lea Oakes who are an incredible financial support and Reaseheath College, our landlords. We are also very grateful to Nantwich Town Council for a grant and headline sponsors SugarRich, Great British Cheese Company, Mornflake & Cheshire Life.

Feedback from visitors:

"Really well organised and plenty of stalls & activities"

"Great show - traditional and still agricultural"

"Bigger than I expected"

"Loved how even though it was busy you could still move around and see everything"

"Well organised, tidy, volunteers very helpful"

"Excellent show, so many stands and activities"

"Good entertainment for the kids, lots to see and be involved with"

"Good set up, easy to navigate around the show"

"Very welcoming and buzzing"

"Brilliant not over commercialised and well supported by local businesses"

"Very well organised and a better layout than last year"

"It was surprisingly large, well organised and professionally managed"



185 VOLUNTEERS
60 SPONSORS
240 TRADERS
31 ATTRACTIONS
9,700 VISITORS

What's Next?



Volunteer Highlights

"Working with a great group of people"

"Interacting with the public"

"I felt appreciated by the organisers"

"Seeing my team in action and passing our MV inspection!"

"Seeing every member of our team working well together"

"Being so close to the beautiful horses"

"Seeing the cattle section at its best, working with lovely people and making new friends"

"Rewarding time spent with a great team"

"Enjoyed being able to be involved, without having to much responsibility"

Get Involved in 2025!

Next Years Theme

Work is already well underway for the 2025 event and we are delighted to announce that our theme will be celebrating 100 years of **Nantwich Young Farmers**.

We want to hear from "older" Nantwich Young Farmers and will be releasing information in the new year about activities for you to get involved in.

We hope to see Nantwich YFC members getting more involved with the various teams of the Show too!

Chief Stewards

We are looking to strengthen our team of Chief Stewards so if you have been a volunteer for a year or two already and feel ready to step up to a role with slightly more responsibility, please email Judy Gratton at volunteers@nantwichshow.org

Volunteer Coordinator

Our Volunteer Coordinator Judy needs a buddy. Can you offer around 1-4 hours a week throughout the year to help coordinate our volunteers?

NEW SECTIONS!

We are hoping to launch two exciting new sections and are looking for team members. If "Small Pets & Animals" or Horticulture is your passion and you have a few hours a week, or some great contacts and ideas, we would love to hear from you!



Society Membership

The Nantwich Agricultural Society is the charity (No.507131) behind the Nantwich Show and we are immensely proud of the fact that we are now in calmer waters with a bank balance that thanks to the pandemic was heading towards the red.

As a charity we rely heavily on the goodwill of our wonderfully supportive sponsors, many of whom have supported us for over ten years.

New for 2024 was our "Society Membership". This is a way for individuals to support us, and if you wish, to also vote in our AGM.

Society Membership is £10 a year, no vat and can be Gift Aided. It doesn't give you access to the Show but it does give you a warm and fuzzy feeling inside knowing you are directly donating to a charity that promises to put back into the community we serve.

Traders

"Quality and mix of trade stands" was a reoccurring comment from visitors and we want to ensure this quality is kept high.

Our Trade Stand Booking Procedure is:

Mid October – all current traders will be emailed and invited to rebook before 15 December.

Mid January – bookings from new traders will be accepted once all current traders have been allocated their space

We are always open to feedback and welcome your views and suggestions to be sent to info@nantwichshow.org. If you'd prefer to chat to our Show Manager then call Liz on 07886 633 370