**The Alresford & District Agricultural Society**

**Saturday 7 September 2024**

**Sponsorship Opportunities & Packages**

The following sponsorship opportunities are outlined as a guide. We endeavour to collaborate with all our sponsors, tailoring sponsorship packages to suit the requirements of each businesses’ and individual’s needs.

Please contact Val Watley for further details.

Tel: 01962 738748 Email:secretary@alresfordshow.co.uk





# **Green Sponsorship - from £125**

• 2 Sponsor Badges allowing free access to the showground and to the Members Club

• 2 complimentary coffee vouchers available (on request)

• Name a single class in rings 2/3 after your company

• Tribute by commentator whilst class is in progress (wording to be supplied)

• Opportunity to present winners rosettes

• Name printed in Schedule and Programme against chosen class

• Listed on our website & Show Programme

# **Bronze Sponsorship - from £250**

As Green sponsorship benefits (see above) plus:

• Advertising banner (that you provide)

• Invitation to Presidents Drinks Reception

• 4 Sponsor Badges allowing free access to the showground and to the Members Club

• 4 complimentary coffee vouchers available (on request)

• Name a single class in ring 1 or a livestock breed after your company

• Forward parking in our Members area

# **Silver Sponsorship - from £500**

As Bronze sponsorship benefits (see above) plus:

• 4 Guest badges

• Name a class in the Main Ring

• A half page, black and white advert in the Show Programme

• Be part of the Society's social media campaign

# **Sapphire Sponsorship - from £950**

As Silver sponsorship benefits (see above) plus:

• A half page, colour advert in the Show Programme

• Ringside banner plus a flag/ 'A' frame banner at the vehicle exits

• Logo on our website (to be supplied)

• Link for our website to sponsors website (to be supplied)

# **Gold Sponsorship - from £1,500**

As Sapphire sponsorship benefits (see above) plus:

• A full page, colour advert in the Show Programme

• Discounted rates for additional tickets

• Opportunity to book a pitch on Trade Rows A, B & C

# **Show Partners – from £3,250**

• As Gold sponsorship benefits (see above) plus a bespoke package to suit your individual requirements