

## **TRADE STAND PRICES 2023**

Trade stands are available as outdoor or indoor pitches. You are paying for the space only. We have preferred suppliers for electric, marquees and furniture whom we can introduce you to once your package is booked.

## Stands are all 8m or 14m deep

STAND SIZE	Pitch	Vehicle Pass	Entry Tickets	PRICE
3m frontage x 8m depth	Grass outside	1	2	£117+VAT
4m frontage x 14m depth	Grass outside	1	2	£168+VAT
5m frontage x 8m depth	Grass outside	1	2	£195+VAT
6m frontage x 14m depth	Grass outside	1	2	£252+VAT
7m frontage x 8m depth	Grass outside	1	2	£273+VAT
8m frontage x 14m depth	Grass outside	1	3	£336+VAT
9m frontage x 8m depth	Grass outside	1	3	£351+VAT
10m frontage x 14m depth	Grass outside	1	3	£420+VAT
11m frontage x 8m depth	Grass outside	1	3	£429+VAT
12m frontage x 14m depth	Grass outside	2	4	£504+VAT
13m frontage x 8m depth	Grass outside	2	4	£507+VAT
14m frontage x 14m depth	Grass outside	2	4	£588+VAT
15m frontage x 8m depth	Grass outside	2	4	£585+VAT
16m frontage x 14m depth	Grass outside	2	4	£672+VAT

## **FOOD HALL MARQUEE**

STAND SIZE	Pitch	Vehicle Pass	Entry Tickets	PRICE
3m frontage x 3m depth	Indoor grass pitch	1	2	£165+VAT
4m frontage x 3m depth	Indoor grass pitch	1	2	£220+VAT
5m frontage x 3m depth	Indoor grass pitch	1	2	£275+VAT
6m frontage x 3m depth	Indoor grass pitch	1	2	£330+VAT

**STAND TYPES** 

AGRICULTURE - FOOD - LIFESTYLE - PROFESSIONAL - MOTOR

## **SPONSORSHIP OPTIONS 2023**

We are extremely grateful to all our sponsors and welcome the opportunity to personally discuss your requirements and if preferred, can create bespoke packages to suit your budget, marketing or CSR aims.

This table gives an overview of the benefits of sponsorship

	DAY	BRONZE	SILVER	GOLD	PLATINUM	HEADLINE
Logo or name on website	text only	Sponsors page	Sponsors page	<b>✓</b> Site-wide	Site-wide	Site-wide
Acknowledgement in programme	text only	<b>✓</b> logo	<b>✓</b> logo	<b>✓</b> logo	<b>✓</b> logo	<b>✓</b> logo
Sponsors Parking (hardstanding)	<b>✓</b> 1 car	<b>✓</b> 1 car	<b>✓</b> 1 car	<b>√</b> 2 cars	✓ 4 cars	✓ 5 cars
VIP Entry Tickets (ringside Sponsors area)	1	2	2	4	8	10
Luncheon	n/a	n/a	2	4	8	10
Social Media Mentions from 1 May - 31 July	n/a	1	3	6	8	12
Logo on leaflets	n/a	n/a	1,000	5,000	10,000	15,000
Logo on Roadside board (at least)	n/a	n/a	n/a	✓ 1 board	✓ 2 boards	✓ 4 boards
Banner in Main Ring	n/a	n/a	~	~	~	<b>✓</b> x2
Banner in Livestock or Countryside arena	n/a	•	•	~	~	~
Advert in show programme	n/a	n/a	Quarter page	Half page	Full page	Two full pages
Invitation to present prize	n/a	V	V	V	V	V
Tannoy mentions	n/a	V	V	~	V	V
Trade stand credit	n/a	n/a	£100	£125	£150	£200
PRICE Ex. VAT	£100	£350	£1,100	£2,100	£3,100	£5,000
PRICE Inc. VAT	£120	£420	£1,320	£2,520	£3,720	£6,000

To register your interest, please email info@nantwichshow.org or call 07886 633 370